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CPCU Society Social Media



March 2017

www.cpcu-iowa.org

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Upcoming Events

Thursday
March 16, 2017
11:30 am

EMC Insurance

Chapter Meeting
Ethics

Wednesday
April 12, 2017
11:30 am

Des Moines Club
Downtown

Chapter Meeting
Career Development

Message from the President

Hello all and happy March. Spring is almost here – then again, some may say it has been here all winter!

March is Ethics month for the CPCU Society and as usual, our March chapter meeting will also align with this topic. Join us on March 16, from 11:30 – 1:00, at EMC Insurance to listen to speaker Kathy Carroll Karpowicz, Director of Ethics at Unity Point Health.

In addition to our chapter meeting, The Institutes is also hosting two free webinars this month related to ethics. The first is on March 15 at 1:00, titled *Ethical Decisions of the Future*. The second is on March 21 at 1:00 and is titled *Ethical Issues Facing Leaders Today*. Both webinars count towards the CE for CPCUs program. To sign up for the webinars, or to review the entire list of upcoming webinars, go to www.cpcusociety.org/education-events/webinars.

Speaking of webinars, did you know that The Institutes offers over 50 FREE webinars each year to paid members? There are a lot of new benefits provided to members including a 25% discount on state CE and a 35% discount other certification courses and study material from The Institutes. There are also a lot of great publications offered 14 different interest groups. If you haven't looked in a while, take a moment to review your benefits at www.cpcusociety.org.

One last opportunity, in which registration is currently open, is the 2017 CPCU Society Leadership Summit. This year's Summit is in Baltimore from April 20 through 22. Registration is completely free, including breakfast and lunch! The Leadership Summit is a great opportunity to learn more about the operations of the CPCU Society, network with peers from chapters around the country and the world, and attend relevant and up-to-date trainings and seminars.

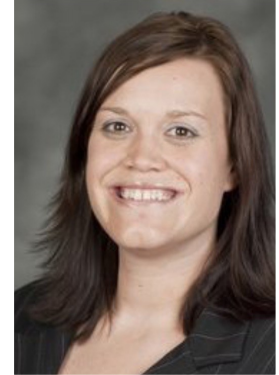
Are you looking to get more involved with the chapter? We have several opportunities available including Golf Committee Chair, Ethics Committee Chair (this is a perfect month for someone to step up and take this spot!), Good Works Committee Chair, and others. Please reach out to me (haugera@nationwide.com) or any other board member for more information. You can also complete a form on our website at www.cpcu-iowa.org/leadership/chapter-volunteer-opportunities. This is a great opportunity to obtain leadership experience and further your networking with your local industry peers.

- Adam Haugerud, President, Iowa CPCU Society Chapter



New Designee Spotlight

Betsy Bane-Ocak, CPA, MBA, CPCU
Senior Internal Auditor, EMC Insurance



I grew up on a farm in southwest Iowa and attended the University of Northern Iowa where I earned my Bachelor's in Business Administration. After graduation I started my career in the banking industry in West Des Moines. After three years I decided a career change was in order and I knew I wanted to move out to Colorado, having visited and fallen in love with the mountains. I accepted a position as a Personal Lines Producer at a large insurance company in Colorado Springs. I went back to school to obtain an MBA at the University of Colorado and took enough accounting classes to be eligible to take the CPA exams. After passing my exams, I started my career in public accounting.

I wanted to be closer to my family again, so my husband and I moved back to Iowa. After two years in public accounting and having a baby, I decided the long hours and continuous travel were not a good fit for me and my family. I moved to the private side as an Internal Auditor at a large insurance company in Des Moines. Our department is small, but consists of a great group of knowledgeable people, who I enjoy working with.

I began working on my CPCU designation as soon as I started with the company. Many of my new co-workers were also working on their designation and suggested I join along in the fun. I completed my CPCU in February 2016, just in time to attend the annual meeting in Hawaii. What an experience! The additional knowledge I learned while completing my designation has allowed me to more thoroughly understand the insurance industry. I enjoy attending the educational seminars and networking opportunities that are offered by the CPCU Society, and look forward to attending more in the future.

In my spare time I enjoy spending time with my family. My husband and I have been married for four and a half years and we have two daughters, ages 3 and 8 months. We enjoy cheering on our Broncos, even though this year was not near as exciting as last year. We like riding our bikes and look forward to the spring to start riding as a family of four. Our biggest passion is traveling, not only stateside but also internationally. We have a nice long list of places we want to visit in the future.

2017 CPCU Scholarship for Iowa Chapter Members

This spring the Iowa CPCU Society Chapter will be awarding up to one \$1,000 scholarship to Iowa Chapter members and/or their dependents. This has been a very successful program and we are glad to continue to offer this opportunity to our members.

The scholarship is available to graduate and undergraduate students, including CPCU members pursuing an undergraduate degree. To be eligible, graduate applicants must be an Iowa CPCU Society Chapter member and attend an accredited graduate college or university. For undergraduate applicants to be eligible, they must be an Iowa CPCU Society Chapter member or a dependent of a member, be a sophomore, junior, or senior attending a four-year accredited college or university, and maintain an overall GPA of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in insurance or an insurance-related area of study.

Please use the applicable form provided on the following pages, or you can apply online for either the [undergraduate](#) or [graduate](#) scholarship. Applications should be sent to Zach Hilton by March 10, 2017.

Undergraduate Scholarship Application

Iowa CPCU Society Chapter
2017 Undergraduate Scholarship Application

Scholarship Amount: \$1,000 toward tuition during recipient's sophomore, junior, or senior year.
Amount may be applied to spring, summer, or fall tuition.

Eligibility:

- Iowa CPCU Society Chapter members or one of their dependents; and,
- Sophomores, juniors, or seniors attending a four-year accredited college or university; and,
- Maintaining an overall G.P.A. of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in business and/or insurance-related area of study.

Applicant Name: _____

Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Permanent Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Email Address: _____ CPCU Member Name _____

Year in school: Sophomore / Junior / Senior

Major: _____ Minor: _____

Grade Point Average: _____ Anticipated Graduation Date: _____

Please complete and return this form and the following information by Friday, March 10, 2017:

- A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history and other information you believe is important for consideration.
- A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Also, if you are majoring in or have an emphasis in insurance, please explain your interest in that career path and list the insurance courses that you have taken or plan to take.

Please mail the completed application, résumé, and statement to:

Zach Hilton, CPCU
Iowa CPCU Society Chapter
c/o EMC Insurance Companies
Box 712
Des Moines, IA 50306-0712

Alternatively, you can email the documents to Zachary.F.Hilton@EMCIns.com.

Graduate Scholarship Application

Iowa CPCU Society Chapter
2017 Graduate Scholarship Application

Scholarship Amount: \$1,000 toward tuition at an accredited graduate college or university. Amount may be applied to spring, summer, or fall tuition.

Eligibility:

- a. Iowa CPCU Society Chapter members only; and,
- b. Attending an accredited graduate college or university

Applicant Name: _____

Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Permanent Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Email Address: _____ Graduate Program: _____

Please complete and return this form and the following information by Friday, March 10, 2017:

1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history, and other information you believe is important for consideration.
2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Please state why your graduate degree will help you on your path to your career goals. Also, please list graduate level insurance courses you have taken or plan to take.

Please mail the completed application, résumé, and statement to:

Zach Hilton, CPCU
Iowa CPCU Society Chapter
c/o EMC Insurance Companies
Box 712
Des Moines, IA 50306-0712

Alternatively, you can email the documents to Zachary.F.Hilton@EMCIns.com.

2017 CPCU Meetings

March 16, 2017 11:30 am	EMC Insurance	Kathy Carroll Karpowicz - Director of Ethics, Unity Point Health <i>Ethics</i>
April 12, 2017 11:30 am	Des Moines Club Downtown	Kent Rosenberg, Dianna Taylor, Tanya Wentzel <i>Career Development</i>
May 18, 2017 11:30 am	Glen Oaks	Joe Bieniek - CPCU Vice President Senior Consultant, First Consulting and Administration <i>Compliance and Regulation</i>
September 21, 2017 3:00 pm	Jasper Winery	VIP Tasting and Tour
October 19, 2017 11:30 am	Sheraton West Des Moines	Brian Hemesath, Managing Director, Global Insurance Accelerator <i>Global Insurance Accelerator</i>
November 2, 2017 8:00 am	Airport Holiday Inn	I-Day 2017
December 12, 2017 3:30 pm	Wakonda Club	Travis Green - Program Chair, DMACC CAD Department <i>3D Printing</i>

2017 Iowa CPCU Society Chapter Schedule		
January 24	11:30 am	Embassy Suites
February 21	11:30 am	DSM Golf and Country Club
March 16	11:30 am	EMC Insurance
April 12	11:30 am	Des Moines Club Downtown
May 18	11:30 am	Glen Oaks
September 21	3:00 pm	Jasper Winery
October 19	11:30 am	Sheraton West Des Moines
November 2	8:00 am	Airport Holiday Inn
December 12	3:30 pm	Wakonda Club

Update your schedule magnet and save the dates for our 2017 meetings. We look forward to seeing you soon.

Chapter Meeting

Date & Time	March 16, 2017, 11:30 am
Location	EMC Insurance
Speaker	Kathy Carroll Karpowicz - Director of Ethics, Unity Point Health
Topic	Ethics

Kathy Karpowicz is a graduate of the University of Iowa, College of Nursing. After working for more than 16 years in adult critical care, Kathy went on to receive her Masters of Arts in Religion, with a focus in Bioethics from the University of Iowa.



Kathy has worked as the Director of Ethics, Palliative Care, and Human Research Protection for UnityPoint Health Des Moines since 1999. Kathy has taught bioethics as adjunct faculty at both University of Iowa College of Medicine and Grandview College. She has given numerous presentations on topics including ethical issues in medicine and healthcare, end-of-life decision making, research ethics, and palliative care.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **March 9, 2017** to:

debbie.conroy@cpcu-iowa

Or make checks payable to: Iowa CPCU Society Chapter
 Mail checks to: Iowa CPCU Society Chapter
 Attn: Debra R. Conroy, CIIP, CIC
 1000 73rd St Ste 18
 Windsor Heights, IA 50324

Name(s): _____

Company: _____ Total Enclosed: \$ _____

Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Stephanie Wells at (515) 508-2908.