



CPCU
SOCIETY

ChapterGram

Iowa CPCU Society Chapter

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CPCU Society Social Media



November 2015

www.cpcu-iowa.org

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Upcoming Events

November 12, 2015 8:00 am	Des Moines Marriott Downtown	CPCU I-Day 2015
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December 17, 2015 3:00 pm	Wakonda Club	Chapter Meeting
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Message from the President

Fall has officially arrived, finding the Iowa CPCU Chapter in full swing!

Our October meeting was held at the newly remodeled Des Moines Botanical Center on October 15th. Dr. S. Elwynn Taylor, Iowa State University Professor of Agronomy and Extension Climatologist, provided some interesting historical facts about climate change and its impact on agriculture. Some very interesting weather trends have developed over time.

Also during the October meeting we voted to approve the slate of Officer and Director Nominees for 2016. Vice President - Adam Haugerud, Secretary - Stephanie Wells, Treasurer- Chris Murphy, Director of Internal Operations - Brad Soma, and Director of Communications - Dan Mulcahy. These individuals will take their professional oath during I-Day on November 12th, and will assume their respective offices on January 1st, 2016.



We are accepting nominations for the Iowa Chapter CPCU Excellence Award. The recipient should portray excellence through dedication to insurance education and professionalism, and should have made contributions to our CPCU chapter. For a list of previous recipients and a nomination form, please visit our website. Please send your completed nomination form to ksmetzer@yourcaptive.com by December 1st.

We have several activities planned over the next 45 days. Please join us for the following events:

I-Day on November 12th held at the downtown Des Moines Marriott. I-Day is the place to learn and network with your fellow insurance professionals, and meet the new designees.

December 17th at 3pm, we will gather at the Wakonda Club for some networking and holiday cheer! Callista Gould will present on Business Meals and Meeting Etiquette.

Kimberly D. Smetzer, CPCU
President, Iowa CPCU Society Chapter

"You were born to win, but to be a winner, you must plan to win, prepare to win, and expect to win."
~ Zig Ziglar

Happy Thanksgiving!

New Designee Spotlight

Barb Baker, CPCU, AIC, AIS, CCLA
Advertising and Public/Community Relations Director
Grinnell Mutual Reinsurance Company



When my husband took a job as an educator and coach at Grinnell High School, I agreed to move to Grinnell for “a few years” before returning to Hawkeye Heaven, aka Iowa City. Twenty-seven years later, we still live in Grinnell and I still serve the insurance industry in my role as Advertising and Public/Community Relations Director for Grinnell Mutual Reinsurance Company. I have previously served as Senior Development Specialist and Senior Claims Specialist at Grinnell Mutual.

Educational opportunities are strongly encouraged and financially supported at Grinnell Mutual. I earned my AIC, AIS and CCLA designations early in my career to focus on my job-related studies. As I moved to the advertising/marketing role, I felt compelled to earn my MBA, with an emphasis in Marketing, to advance my career and scratch something off of my bucket list. The CPCU designation was daunting for me, as I don’t enjoy self-study or the exams. And of course, I didn’t have time for that! However, I was challenged and aided by my co-workers to dive in and get it done. Attending the Indianapolis conferment ceremony with a co-worker made me appreciate the challenge.

My second career involves putting my schooling and experience to work teaching Business Communications classes at the Tippie College of Business at the University of Iowa. Working with the students has been extremely rewarding for me personally and professionally. I encourage my students to consider insurance as a viable and fulfilling career.

I currently volunteer with a number of community, area, and statewide boards and activities. The gratification of assisting others through mentoring and leadership keep me involved with a wide network of lowans. My husband and I have passed our love of education to our children. Our daughter is completing her doctorate in Physical Therapy from St. Ambrose University and son earning a graduate degree from Iowa State University. My spare time is spent running, reading, and attending sporting events. I am an avid Iowa Hawkeye fan, and looking forward to a warm weather Bowl game this winter.

4th Quarter Good Works Project— Donate to Food Bank of Iowa

Please bring food donations to the December Chapter Meeting on December 17, 2015 at 3:00 PM at Wakonda Club to be donated to the Food Bank of Iowa. Here is a list of the most needed items from the Food Bank’s website:

Peanut Butter	Canned meat	Canned fish (i.e., tuna)	Canned vegetables
Canned fruit	Canned soup	Dry Pasta	Breakfast items, including cereal
100% fruit juice	Bar Soap	Diapers	Toothpaste & deoderant

Cash donations will also be accepted. Please join our Chapter in making a difference for others during the holidays.

2015 New Designees

Suzie Arment, Grinnell Mutual Reinsurance Company

Barb Baker, Grinnell Mutual Reinsurance Company

David Boeckman, Holmes Murphy & Associates

Lindsay Chase, Holmes Murphy & Associates

Daniel Dennis, Berkley Technology Services

Vicki Hetland, Nationwide

Tammy Jones, Farm Bureau Financial Services

Tim Nevins, Marsh & McLennan Companies

Tami Sherman, Brown-McNearney-Johnson Insurance Agency

Steven Kyle Shimp, Nationwide

Donna Timm, GuideOne Insurance

Kimberly Walby, GuideOne Insurance

Welcome to the Iowa Chapter!

2016 Annual Meeting Package

Get One Meeting Free!

For just \$235 the Annual Meeting Package includes all of the 2016 chapter meetings in Jan, Feb, Mar, Apr, May, Sep, Oct and Dec, plus the annual I-Day Seminar and Luncheon in Nov. Unable to make all of the meetings? No problem! You can transfer your ticket to a colleague who has never been to a CPCU meeting. Just let us know ahead of time who will be attending in your place and we will make sure they won't leave as a stranger.

Please note the package does not include Ethics Day or the summer Golf Outing

[Click Here](#) to Purchase the Annual Meeting Package Online

2016 Annual Meeting Package Mail-in Registration Form

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Total Enclosed: ____ Annual Meeting Packages x \$210 each = \$ _____

Make checks payable to: Iowa CPCU Society Chapter

Mail checks to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

Thank You to Our 2015 I-Day Sponsors

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