

February 2018

www.cpcu-iowa.org

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CPCU Society Social Media



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Upcoming Events

Thursday
February 15, 2018
11:30 am

Des Moines
Botanical Center

Chapter Meeting
*Opioids in
Workers' Compensation*

Thursday
March 22, 2018
11:30 am

EMC Insurance

Chapter Meeting
Ethics

Message from the President

I hope everyone had a great January!

Our year kicked-off with a presentation on the use of technology for loss control by Paul Samson. Paul discussed the advances in technology aiding the insurance industry in loss prevention, including cameras in vehicles to monitor driving, thermal imaging to detect the source of water leaks, and wearable technology to prevent workers compensation injuries before they happen.

If you will be at the Annual Meeting in San Diego, Paul will present a longer version of this presentation – make sure you check it out! You can also read an article from Paul in the Fall 2017 CPCU Society Insights Journal on this topic. You can access the article [here](#), just search “Safe Tech”. However, you must be logged in and a paid CPCU Society member to access Insight Articles.



Our February meeting is February 15th at the Des Moines Botanical Center. The speaker is Rex Butler who will speak on a topic that is both personal to him and having a major impact on society today – opioids. According to the CDC, more than half of all drug overdoses in the United States involve opioids and deaths from prescription opioids have more than quadrupled since 1999. Rex will discuss how this epidemic impacts workers’ compensation insurance. It promises to be an engaging and informative meeting; I hope you will join us.

Did you know as part of your Society membership you have access to complimentary webinars? All the webinars are recorded, so if you can’t attend live, you have access to all the past webinars on The Society website.

The webinar topics include both technical insurance and professional development. For example, some of the webinars you can access include “Navigating Office Politics”, “The Additional Insured Illusion...and Other Feats of Contractual Risk Transfer”, and “Challenges of Risk Management in the Sports and Entertainment Industries”. The recorded webinars can be accessed [here](#).

The February webinar is presented by the Personal Lines Interest Group. Rob Olson with IRMI and Rick Walsh with Motorists Insurance Group will discuss smart-home technology and why your home may be smarter than you. It is on February 22 at 1:00 pm CST. You can register for the webinar [online](#).

- Stephanie Wells, President, Iowa CPCU Society Chapter

“For me, I am driven by two main philosophies: know more today about the world than I knew yesterday and lessen the suffering of others. You'd be surprised how far that gets you.”

-Neil deGrasse Tyson

New Designee Spotlight

Jason Dreckman, CPCU
Staff & Product Development Manager, Berkley Agribusiness



My name is Jason Dreckman and I'm currently the Staff Underwriting & Product Development Manager at Berkley Agribusiness. I'm originally from LeMars, IA and a graduate of the University of Iowa. I now call West Des Moines home with my wife Kris and our two kids, Blake and Nora. Outside the thrilling world of insurance you'll usually find me training for half marathons or coaching my son's youth basketball team.

My time studying for the CPCU has been a long and patient journey. My first test was way back in 2005, back before you could take practice exams on your phone! I've learned a tremendous amount in my studies. Throughout my career I've often gone back to my CPCU books to reference specific coverages and practices to enhance my career. I look forward to the next chapter and getting to network with other designees and learning from their experiences.

I've been in the Property and Casualty Insurance business since 2004, splitting my time in underwriting and staff/product roles. My time has been spent almost exclusively in the large Commercial Ag space. The complexity of the Agribusiness world is an exciting one from an insurance perspective. Large property, volatile workers' compensation and a diverse auto exposure affords each day with interesting challenges and opportunities you may not find in a main street commercial market. As a native Iowan I take great pride in ensuring that our industry is here to protect one of the key pieces of our state's economy.

Berkley Agribusiness has been a great landing spot for me because the company's mission lines up well with my core philosophies. Here at Berkley Agribusiness we pride ourselves on creating partnerships with our insureds and collaborating on ways to make the workplace safer and giving

Chapter Webinar Speakers Needed



Due to the success of our fall webinar on Professional Development, the Iowa chapter is seeking speakers for future webinars. If you have a 30 minute presentation on an industry topic you would like to share, please contact the Professional Development chair, Sara VanWyk at svanwyk@wrberkley.com.

Members who lead a webinar for the chapter will earn free admission to I-Day in November!

Nominations for the Iowa Insurance Hall of Fame – Now Open

The Iowa Insurance Hall of Fame (IIHOF) inducted its first members in 1997. In the 20 years since, the IIHOF has recognized over 80 insurance industry leaders. These individuals represent property/casualty companies, life companies, agencies, attorneys and regulators that have made significant contributions not only to our Industry, but to our communities, states and nation.

Not only does the IIHOF honor the contributions of past and present members, but we also are looking for and assisting two future insurance professionals with a scholarship each year.

The only way to have someone considered for inclusion is for you to nominate them. Who do you know that has made a significant contribution to our industry that is worthy of nomination? The IIHOF Board relies on your submissions of individuals to be considered. If you don't take the step to nominate someone, who will?

It is easy to make a nomination. Go to the web site at www.iihof.org and click on "nominations". The nomination form lists the information needed to submit.

The nomination deadline is March 1, 2018. Also, be sure to check us out at www.iihof.org and on Facebook (be sure to 'like' us while you're there).

If you have any questions, please contact Jeff Jeffus at jeff.jeffus@stateauto.com or 515-330-7636.



2018 CPCU Scholarships for Iowa Chapter Members

This spring the Iowa CPCU Society Chapter will be awarding up to one \$1,000 scholarship to an Iowa Chapter member and others pursuing a career in insurance. This has been a very successful program and we are glad to continue to offer this opportunity.

The scholarship is available to graduate and undergraduate students, including CPCU members pursuing an undergraduate degree. To be eligible, graduate applicants must be an Iowa CPCU Society Chapter member and attend an accredited graduate college or university. For undergraduate applicants to be eligible, they must be an Iowa CPCU Society Chapter member or be a sophomore, junior, or senior attending a four-year accredited college or university, and maintain an overall GPA of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in insurance or an insurance-related area of study.

Please use the applicable form provided on the following pages, or you can apply online for either the [undergraduate](#) or [graduate](#) scholarship. Applications should be sent to Zach Hilton by March 9, 2018.

- [Undergraduate Scholarship Online Application](#)
- [Graduate Scholarship Online Application](#)

Undergraduate Scholarship Application

Iowa CPCU Society Chapter
2018 Undergraduate Scholarship Application

Scholarship Amount: \$1,000 toward tuition during recipient's sophomore, junior, or senior year.
Amount may be applied to spring, summer, or fall tuition.

Eligibility:

- a. Iowa CPCU Society Chapter members or meet both b. and c. below
- b. Sophomores, juniors, or seniors attending a four-year accredited college or university; and,
- c. Maintaining an overall G.P.A. of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in business and/or insurance-related area of study.

Applicant Name: _____

Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Permanent Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Email Address: _____

Year in school: Sophomore / Junior / Senior

Major: _____ Minor: _____

Grade Point Average: _____ Anticipated Graduation Date: _____

Please complete and return this form and the following information by Friday, March 9, 2018:

1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history and other information you believe is important for consideration.
2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Also, if you are majoring in or have an emphasis in insurance, please explain your interest in that career path and list the insurance courses that you have taken or plan to take.

Please mail the completed application, résumé, and statement to:

Zach Hilton, CPCU
Iowa CPCU Society Chapter
c/o EMC Insurance Companies
Box 712
Des Moines, IA 50306-0712

Alternatively, you can email the documents to Zachary.F.Hilton@EMCIns.com.

Graduate Scholarship Application

Iowa CPCU Society Chapter
2018 Graduate Scholarship Application

Scholarship Amount: \$1,000 toward tuition at an accredited graduate college or university. Amount may be applied to spring, summer, or fall tuition.

Eligibility:

- a. Iowa CPCU Society Chapter members only; and,
- b. Attending an accredited graduate college or university

Applicant Name: _____

Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Permanent Mailing Address: _____

City/State/Zip Code: _____ Phone: _____

Email Address: _____ Graduate Program: _____

Please complete and return this form and the following information by Friday, March 9, 2018:

1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history, and other information you believe is important for consideration.
2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Please state why your graduate degree will help you on your path to your career goals. Also, please list graduate level insurance courses you have taken or plan to take.

Please mail the completed application, résumé, and statement to:

Zach Hilton, CPCU
Iowa CPCU Society Chapter
c/o EMC Insurance Companies
Box 712
Des Moines, IA 50306-0712

Alternatively, you can email the documents to Zachary.F.Hilton@EMCIns.com.

2018 Annual Meeting Package

Dates, times, and locations for our 2018 Chapter meetings are now confirmed. Please see the next page for the information and save the dates on your calendar. Information regarding the speakers and topics is available on our website (www.cpcu-iowa.org), but please note we are still finalizing speakers for several meetings. With the confirmation of our meetings, our popular Annual Meeting Package is now available. Purchase of the annual meeting package automatically registers the buyer for our 2018 monthly meetings in January, February, March, April, May, September, October, November (I-Day), and December. In addition to this "once and done" registration, you'll also save \$25 compared to registering for each meeting individually. For more information regarding our 2018 meetings, contact Chris Murphy (murpc1@nationwide.com).

[Register Online](#)

****Please note the package does not include the summer Golf Outing****

2018 Annual Meeting Package Mail-in Registration Form

Name: _____

Company: _____

Total Enclosed: _____ Annual Meeting Packages x \$235 each = \$ _____

Make checks payable to: Iowa CPCU Society Chapter

Mail checks to: IMT Insurance
 Attn: Brad Soma, CPCU
 4445 Corporate Dr
 West Des Moines, IA 50266

2018 CPCU Meetings

February 15, 2018 11:30 am	Des Moines Botanical Center	Rex Butler, Central Iowa Power Co-op <i>Opioids in Workers' Compensation</i>
March 22, 2018 11:30 am	EMC Insurance	Prof. Jennifer McCrickerd, Drake <i>Ethics</i>
April 19, 2018 7:30 am	Des Moines Golf and Country Club	Waleed Wadi, Kum & Go <i>Risk Management in the Retail Industry</i>
May 17, 2018 11:30 am	Embassy Club Downtown	Andria Seip <i>Iowa Insurance Division P&C Update</i>
September 20, 2018 11:30 am	Glen Oaks Country Club	TBD
October 18, 2018 11:30 am	Sheraton West Des Moines	TBD
November 15, 2018 8:00 am	Prairie Meadows	I-Day 2018
December 12, 2017 3:30 pm	Wakonda Club	TBD

2018 Iowa CPCU Society Chapter Schedule		
January 18	11:30 am	Hilton Garden Inn Johnston
February 15	11:30 am	Des Moines Botanical Center
March 22	11:30 am	EMC Insurance
April 19	7:30 am	DSM Golf and Country Club
May 17	11:30 am	Embassy Club Downtown
September 20	11:30 am	Glen Oaks Country Club
October 18	11:30 am	Sheraton West Des Moines
November 15	8:00 am	Prairie Meadows
December 12	3:30 pm	Wakonda Club

Update your schedule magnet and save the dates for our 2018 meetings. We look forward to seeing you soon.

Chapter Meeting

Date & Time	February 15, 11:30 am
Location	Des Moines Botanical Center
Speaker	Rex Butler, CSP, CET, OHST, Manager of Environmental and Safety, Central Iowa Power Cooperative
Topic	Opioids in Workers' Compensation

With an environmental, safety, and industrial hygiene career that began in the Air Force in 1989, Rex Butler has worked in the utility industry for Central Iowa Power Cooperative (CIPCO) for over 16 years with previous experience in manufacturing and consulting. Rex is a Certified Safety Professional and has been speaking to a variety of audiences about the opioids abuse epidemic since 2008. Rex works out of CIPCO's Des Moines headquarters. He was born in Cedar Rapids, IA, but has lived in Kentucky, Michigan, New Hampshire, and many other points along the way. He's been happily married to his Texan wife, Bianca, for over 26 years and is the proud father of Kansan daughters Jasmine and Summer.

Rex will provide the latest statistical updates relative to the current opioid abuse and overdose epidemic as summarized by the National Safety Council. He will share personal anecdotes to help humanize the problem for attendees and discuss the good and bad repercussions of advocating for legislation and medical practices designed to curb non-fatal and fatal overdoses. This presentation will be thought-provoking and will help explain why every person in the room needs to be concerned about the abuse of opioids.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **February 11, 2018** to:

brad.soma@theimtgroup.com

Or make checks payable to: Iowa CPCU Society Chapter
 Mail checks to: IMT Insurance
 Attn: Brad Soma, CPCU
 4445 Corporate Dr.
 West Des Moines, IA 50266

Name(s): _____

Company: _____ Total Enclosed: \$ _____
 Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Chris Murphy at (515) 508-2253.