

January 2018

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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CPCU Society Social Media



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## Upcoming Events

Thursday January 18, 2018 11:30 am	Hilton Garden Inn	Chapter Meeting <i>Use of Technology for Risk Control</i>
Thursday February 15, 2018 11:30 am	Des Moines Botanical Center	Chapter Meeting <i>Opioids in Workers' Compensation</i>

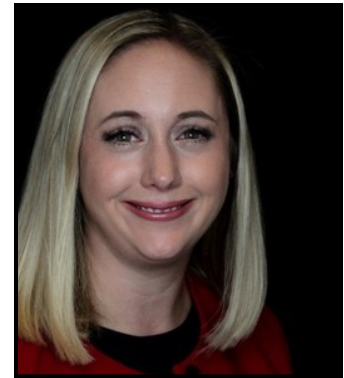
## Message from the President

Happy New Year!

As we begin a new year, it is a time of looking forward and making goals for the year to come but it is also a time for reflection on the past year and all we have accomplished.

In looking back, I want to take a moment to thank Adam Haugerud for his years of service to the Iowa Chapter and The Society. Since earning his CPCU in 2009, Adam has served our chapter as New Designee Chair, Director of Community Involvement, and gone through the chairs (Treasurer, Secretary, Vice President, and President). He has served The Society as a member of the New Designee Task Force and just completed a three-year term as the chair of the task force.

Adam will continue to serve our chapter for the next year as Immediate Past President and moves on to a three-year term as Chapter Governor.



With Adam coming in as Chapter Governor, this means our current Chapter Governor, Kevin Seward's term is ending. Kevin is another individual who has spent many years serving our chapter and The Society. Kevin is a Past-President of the Iowa Chapter (2007-2008), and serves on both the Diversity Committee for The Society and the Board of Ethical Inquiry for The Institutes.

Thank you, Adam and Kevin for all you've done for our chapter and The Society.

As we look forward to 2018, I would challenge you to try something new with CPCU. Perhaps it has been several years since you have attended a meeting- join us for one this year. Maybe you always attend the meetings- try sitting at a table with people you don't know, bring someone who hasn't been to a meeting or a new designee with you. Take an opportunity to join us at one of our social events, good works events, or volunteer to help on the board. Whatever it may be, we hope to see you this year. You can always find all our events on the website, <http://cpcu-iowa.org/>. The board works hard each year to plan programming that is relevant, interesting, and fun for our members. This year we will kick-off our programming with Paul Samson of Berkley Ag speaking on the use of technology for risk control.

A reminder, if you haven't paid your 2018 CPCU Society dues, please do so today. You can do so by going to the CPCU Society website (<http://www.cpcusociety.org/>), logging in (top right corner), and selecting "Pay Dues Now" which is in the white box to the right of announcements. You can also call The Society's Member Resource Center at 800-932-2728. Paying your dues supports the events the Iowa Chapter puts on during the year. In addition, it gives you access to monthly webinars on technical insurance topics and leadership skills, the quarterly technical journal *InSights*, discounts on CE and Institutes materials, access to updated CPCU course information, and more. You can learn more about membership benefits here: <https://www.cpcusociety.org/membership/benefits>.

I hope to see you at our January meeting on the 18<sup>th</sup> at Hilton Garden Inn in Johnston/Urbandale.  
- Stephanie Wells, President, Iowa CPCU Society Chapter

"Celebrate endings, for they precede new beginnings." J Lockwood Huie

## New Designee Spotlight

Allison Huedepohl, CPCU, AINS  
Commercial Lines Underwriter IV, The IMT Group



My name is Allison Huedepohl and I am from Williamsburg, Iowa. I moved to West Des Moines in 2014 to begin my job at The IMT Group. I made this move after graduating from Wartburg College with Economics and Mathematics majors and a minor in Business Administration.

I started my career at IMT as a Commercial Lines Underwriter I and am currently working as a District Underwriter. When I am not studying, some hobbies I enjoy include running and working out. I also like reading and knitting.

IMT really encourages its employees to expand their knowledge and take tests for designations. I began my studies with the AINS designation, which I started in April of 2015. I received my designation in January of 2016 and then decided to pursue my CPCU at that time.

I finished my last CPCU test in June of 2017. Originally I was going to attend the Annual Meeting in Orlando in September of 2017, but now I will be attending the meeting in San Diego in 2018.

I'm excited to meet new people through this designation with the Annual Meeting as well as the chapter meetings. I started my CPCU because as a newer employee in the insurance business, I really wanted to learn more about the industry. The additional knowledge has helped me make better decisions in my current position and I believe that it will help me advance in my career within IMT. I intend to continue to take exams for additional designations, so the knowledge gained from the CPCU tests can be applied to those exams as well.

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## December's Festive Sweater Social Hour



Thank you to all who donned their festive sweaters and joined us at the Operating Room for our social hour to celebrate all our Chapter accomplishments in 2017.

We look forward to seeing you at an event in 2018!

## Nominations for the Iowa Insurance Hall of Fame – Now Open

The Iowa Insurance Hall of Fame (IIHOF) inducted its first members in 1997. In the 20 years since, the IIHOF has recognized over 80 insurance industry leaders. These individuals represent property/casualty companies, life companies, agencies, attorneys and regulators that have made significant contributions not only to our Industry, but to our communities, states and nation.

Not only does the IIHOF honor the contributions of past and present members, but we also are looking for and assisting two future insurance professionals with a scholarship each year.

The only way to have someone considered for inclusion is for you to nominate them. Who do you know that has made a significant contribution to our industry that is worthy of nomination? The IIHOF Board relies on your submissions of individuals to be considered. If you don't take the step to nominate someone, who will?

It is easy to make a nomination. Go to the web site at [www.iihof.org](http://www.iihof.org) and click on "nominations". The nomination form lists the information needed to submit.

The nomination deadline is March 1, 2018. Also, be sure to check us out at [www.iihof.org](http://www.iihof.org) and on Facebook (be sure to 'like' us while you're there).

If you have any questions, please contact Jeff Jeffus at [jeff.jeffus@stateauto.com](mailto:jeff.jeffus@stateauto.com) or 515-330-7636.



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## Renew Your CPCU Membership

Along with the holiday cards you may have received from your friends and family last month, you should have also received your annual membership renewal from the CPCU Society.

If you haven't done so already, please consider renewing your membership with the Society for 2018. Renewing with the Society also automatically renews your Iowa Chapter membership and as a Society and Chapter member you will have access to a wide range of benefits that include:

- Membership in one of the largest CPCU chapters in the United States. We host many exciting events that include our chapter meetings and social activities, as well as the annual I-Day and the summer golf outing.
- The ability to engage in the local community throughout the year with our Chapter's Good Works program.
- Access to technical education resources that include interest group webinars and subscriptions to CPCU Society publications.
- Unlimited free access to the 10 online CPCU courses
- A 25% discount on Institutes study materials
- A 35% discount on unlimited online continuing education from CEU.com
- Access to The Institutes Community

For additional information please visit the [CPCU Society website](http://www.cpcusociety.com).

# 2018 Annual Meeting Package

Dates, times, and locations for our 2018 Chapter meetings are now confirmed. Please see the next page for the information and save the dates on your calendar. Information regarding the speakers and topics is available on our website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)), but please note we are still finalizing speakers for several meetings. With the confirmation of our meetings, our popular Annual Meeting Package is now available. Purchase of the annual meeting package automatically registers the buyer for our 2018 monthly meetings in January, February, March, April, May, September, October, November (I-Day), and December. In addition to this "once and done" registration, you'll also save \$25 compared to registering for each meeting individually. For more information regarding our 2018 meetings, contact Chris Murphy ([murpc1@nationwide.com](mailto:murpc1@nationwide.com)).

[Register Online](#)

**\*\*Please note the package does not include the summer Golf Outing\*\***

## 2018 Annual Meeting Package Mail-in Registration Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Total Enclosed: \_\_\_\_\_ Annual Meeting Packages x \$235 each = \$ \_\_\_\_\_

Make checks payable to: Iowa CPCU Society Chapter

Mail checks to: IMT Insurance  
 Attn: Brad Soma, CPCU  
 4445 Corporate Dr  
 West Des Moines, IA 50266

## 2018 CPCU Meetings

January 18, 2018 11:30 am	Hilton Garden Inn Johnston/Urbandale	Paul Samson, CPCU, Berkley Ag <i>Use of Technology for Risk Control</i>
February 15, 2018 11:30 am	Des Moines Botanical Center	Rex Butler, Central Iowa Power Co-op <i>Opioids in Workers' Compensation</i>
March 22, 2018 11:30 am	EMC Insurance	Prof. Jennifer McCrickerd, Drake <i>Ethics</i>
April 19, 2018 7:30 am	Des Moines Golf and Country Club	Waleed Wadi, Kum & Go <i>Risk Management in the Retail Industry</i>
May 17, 2018 11:30 am	Embassy Club Downtown	Andria Seip <i>Iowa Insurance Division P&amp;C Update</i>
September 20, 2018 11:30 am	Glen Oaks Country Club	TBD
October 18, 2018 11:30 am	Sheraton West Des Moines	TBD
November 15, 2018 8:00 am	Prairie Meadows	I-Day 2018
December 12, 2017 3:30 pm	Wakonda Club	TBD

2018 Iowa CPCU Society Chapter Schedule		
January 18	11:30 am	Hilton Garden Inn Johnston
February 15	11:30 am	Des Moines Botanical Center
March 22	11:30 am	EMC Insurance
April 19	7:30 am	DSM Golf and Country Club
May 17	11:30 am	Embassy Club Downtown
September 20	11:30 am	Glen Oaks Country Club
October 18	11:30 am	Sheraton West Des Moines
November 15	8:00 am	Prairie Meadows
December 12	3:30 pm	Wakonda Club

**Update your schedule magnet and save the dates for our 2018 meetings. We look forward to seeing you soon.**



## Chapter Meeting

Date & Time	January 18, 11:30 am
Location	Hilton Garden Inn - Johnston/ Urbandale
Speaker	Paul Samson, CPCU, CSP, CFPS, ARM
Topic	Use of Technology for Risk Control

Paul Samson grew up in Ohio and graduated from Eastern Kentucky University with both his BS and MS in Risk Management. He has earned his CPCU, ARM, CSP and CFPS designations. He has more than 20 years of insurance experience working with national carriers and brokers in the risk management space. Paul's industry experience is only surpassed by his passion for delivering a best in class risk management experience for his organization's policyholders.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **January 12, 2018** to:

[murpc1@nationwide.com](mailto:murpc1@nationwide.com)

Or make checks payable to: Iowa CPCU Society Chapter  
 Mail checks to: Chris Murphy, CPCU  
 1100 Locust, D1-7W-0202  
 Des Moines, IA 50391

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
 Cost: \$25 per person

To register by credit card, visit our chapter website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Chris Murphy at (515) 508-2253.