

October 2017

www.cpcu-iowa.org

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CPCU Society Social Media



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Upcoming Events

Thursday October 19, 2017 11:30 am	WDM Sheraton	Chapter Meeting <i>Global Insurance Accelerator</i>
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Thursday November 2, 2017 8:00 am	Airport Holiday Inn	Iowa Chapter I-Day
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Tuesday December 12, 2017 3:30 pm	Wakonda Club	Chapter Meeting <i>3D Printing</i>
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Message from the President

Happy Fall everyone! I hope you are enjoying this wonderful weather. This would typically be the newsletter where we provide updates from the annual meeting. But, as many of you know, the annual meeting in Orlando, FL had to be cancelled due to Hurricane Irma. Being the main event for the CPCU Society, this decision was not made lightly and the 2017 New Designees will be recognized next year in San Diego. Due to this cancellation, I am very excited to announce the Iowa Chapter has been selected to host the swearing in of the new National Officers! This will take place at our I-Day and will be a great way to meet Society Leadership.



Hurricanes, along with many other natural disasters, have impacted vast areas of the United States and the Iowa CPCU Society Chapter would like to help with a donation, and call upon our members to help as well. With funds that would have been used at the annual meeting, the Chapter will match all donations from members, up to \$2,000 for a combined donation of \$4000 total. Also, The Society is doing a matching campaign up to \$25,000 so your \$1 will count for \$4!!! If we collect the entire \$2,000 this will end up being an \$8,000 donation! Funds will be accepted at the October 19th chapter meeting. If you would like to send a check, please make the check out to *American Red Cross* and send to the following address by October 25th:

IMT Insurance, Attn: Jeff Wilson, 4445 Corporate Drive, West Des Moines, IA 50266

Please use this as an opportunity to make your dollar go even further. Note, money must be collected by the Chapter in order to receive both matches and we have a short turn-around to get a check sent to The Society.

Our next meeting is on October 19th at 11:30 am at the Sheraton West Des Moines. Speaker Brian Hemesath, Managing Director for Global Insurance Accelerator will be talking about how his company fosters innovation in the insurance industry by supporting startup companies. Also during this meeting, we will vote on approval of the following Officer and Director nominees for 2018:

President – Stephanie Wells

Vice President – Chris Murphy

Secretary – Jeff Wilson

Treasurer – Brad Soma

Director of Internal Operations – Abby-Jaye Dawson

Director of Communications – Dan Mulcahy

This meeting is followed by I-Day on November 2nd at the Holiday Inn Des Moines Airport. This event is full of great speakers, the induction of the 2018 Chapter Officers, the conferment of the 2017 New Designees, and will finish with a reception celebrating our chapter's 65th anniversary. More details on this and all meetings, as well as links to the registration, can be found on our website.

Our Grinnell Sub-Chapter just had their 30th anniversary and had a great meeting to celebrate the milestone. Ted Lussem and I drove to Grinnell Mutual on September 20th to attend. It was great to see the members of the sub-chapter, along with so many retirees who were invited back. In fact, three of the original founders were in attendance! Congratulations to the Grinnell Sub-chapter and here's to another 30 years! Keep up the great work and thank you for all you do. And thank you to all of our members for a continued great 2017. I look forward to seeing you at our remaining events!

- Adam Haugerud, President, Iowa CPCU Society Chapter

New Designee Spotlight

Ashley Bethel, CPCU
Commercial Underwriting Specialist, Human Services
Nationwide Insurance



I started my insurance career in 2007 at Marsh in the personal lines department. It was at Marsh where I discovered my interest in commercial lines and have been working in commercial lines since 2009. During my tenure at Marsh, I have worked as a sales agent in personal lines and as a placement specialist, and an underwriter and account manager in commercial lines. I have also enjoyed underwriting opportunities at GuideOne Insurance as a Senior Commercial Underwriter working on the church program and at Continental Western Group working as a Specialty Markets Underwriter working on municipalities and fire departments. I recently started with Nationwide Insurance as a Commercial Underwriting Specialist focused on Human Services.

I made the decision to start working on my CPCU in 2014 to help further my insurance knowledge, show my current and future employers my commitment to the insurance industry, as well as help advance my professional aspirations. I look forward to the benefits I believe the CPCU designation will provide such as career advancement, networking with other insurance professionals through the CPCU society, and continuing education opportunities to stay informed on evolving coverages and trends in the industry. I have also taken advantage of the CPCU society's webinars on various topics from communication, leadership, and education on specific coverages.

I currently reside in Ankeny, Iowa with my husband, Scott and two children, Rylan and Sadie. I graduated from Iowa State University in 2006 with my bachelor's degree, majoring in Sociology. In my free time, I enjoy socializing with friends, spending time with my family, golfing, shopping, watching college basketball, attending concerts, and listening to music.

CPCU I-Day 2017

Join us this year to celebrate our 2017 New Designees, the 65th Anniversary of the Iowa Chapter, the 30th Anniversary of the Grinnell Subchapter, the 10th Anniversary of the North Central Iowa Subchapter, and the swearing in of both our chapter and our national officers.

Location:

Holiday Inn Airport Conference Center, Des Moines

Agenda:

8:00 Welcome and Opening

8:15 - 9:15 Stefan Holzberger, Chief Rating Officer A.M. Best

9:15 - 9:30 Networking Break

9:30 - 10:30 Business Continuity Part I: David Hall, State Farm

10:30 - 10:45 Networking Break

10:45 - 11:45 Business Continuity Part II: Julie Shiyou-Woodard, Smart Home America

11:45 - 12:00 Networking Break

12:00 - 12:30 Lunch

12:30 - 1:30 Conferment, Speaker: Troy Baldwin, President-Elect of The CPCU Society, Swearing in of Iowa Chapter Officers, Presentation of Burkhalter Award

1:30 - 2:00 Swearing in of National CPCU Society Officers

2:00 Reception

Chapter Meeting

Date & Time October 19, 2017, 11:30 am

Location Sheraton West Des Moines

Speaker Brian Hemesath, Managing Director, Global Insurance Accelerator

Topic Global Insurance Accelerator

Brian Hemesath is the Managing Director of the Global Insurance Accelerator. Prior to the GIA, Brian was the co-founder, and sometimes founder, of several small startup ventures. He did have two small exits and plenty of failures -- which is where most lessons are learned.

One of his ventures is a company that helps events manage volunteers, called VolunteerLocal. Although he learned a lot about insurance over the past 3 years, he had never worked in the industry before joining the GIA.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **October 12, 2017** to:

wells2@nationwide.com

Or make checks payable to: Iowa CPCU Society Chapter
 Mail checks to: Stephanie Wells, CPCU
 1100 Locust, D1-7W-0202
 Des Moines, IA 50391

Name(s): _____

Company: _____ Total Enclosed: \$ _____
 Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Stephanie Wells at (515) 508-2908.