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CPCU Society Social Media



September 2017

www.cpcu-iowa.org

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Upcoming Events

Thursday September 21, 2017 3:00 pm	Jasper Winery	Chapter Meeting <i>Jasper Winery VIP Tour and Tasting</i>
Thursday October 19, 2017 11:30 am	Westchester Park	Chapter Meeting <i>Global Insurance Accelerator</i>

Message from the President

I hope you all had a wonderful summer! It is that time of year where we once again start congratulating our New Designees.

This year we had 31 New Designees and had our first celebration of their accomplishment at Wellman's on August 24th. It was a great event. Thank you to all who made it possible.

The annual meeting, in Orlando, FL, is September 15th - 19th, with the Confirmation and Opening ceremony occurring on Saturday, September 16th. This year the reception following the opening meeting will be held at Epcot and should be a great event for all of the New Designees in attendance.



We cap off the New Designee events with our local conferment during I-Day on November 2nd at the Holiday Inn – DSM Airport. Not only will we have some amazing speakers at I-Day, but this year we will also celebrate the 65th anniversary of our local chapter, along with the 30th anniversary of the Grinnell sub-chapter and 10th anniversary of the North Central sub-chapter.

This summer we also had some great events. First, we held a picnic that included the new Fire Safety House. The event was very fun and educational for both members and their kids. This event was then followed up with our Golf Event, which was a great success. The tournament was held at Willow Creek on August 3rd with 44 golfers in attendance. Total profits from this event were \$2,220.98 and will go towards our annual commitment of \$2500 to the Fire Safety House.

The final event of the summer is our annual Good Works project volunteering at the 2017 Meals from the Heartland event. This is always a fun event, and, no doubt, will be great again this year.

Besides I-Day, we have three events left for 2017 in September, October, and December. Our September Chapter meeting is on Thursday, September 21st, from 3:00-5:00 PM, and will be at the Jasper Winery. This will be a very fun event and includes a VIP wine tasting, tour of the winery with a discussion on how their wine is made, as well some general history of both Jasper Winery and the Iowa wine industry as a whole. Come join us for a fun evening! The October meeting will have speaker Brian Hemesath, Managing Director for Global Insurance Accelerator and our final meeting in December will feature speaker Travis Green, Program Chair for DMACC CAD Department, discussing 3D printing. Look for more details and sign up on our website.

Turning focus to the recent weather events, I am sure all of you have been watching the impacts of Hurricane Harvey and the historic amounts of flooding and other damage. Although here in Iowa we were not directly impacted, it is times like this that make me glad to be part of the insurance industry. The stories of various companies jumping into catastrophe mode and helping before, during, and after initial landfall have been great, not to mention the overwhelming response by average citizens.

Thank you all for your continued support of our great chapter. Please feel free to reach out to me or any of our leadership if you would like to become more involved with the chapter now or in the future.

- Adam Haugerud, President, Iowa CPCU Society Chapter

New Designee Spotlight

Scott Rood, CPCU, AINS
Commercial Underwriter IV
The IMT Group



I grew up in West Des Moines, Iowa and attended The University of Iowa (Go Hawks!) where I graduated with a degree in Business. After working a few years in the mortgage industry I knew I needed a career change. In 2012 I accepted a position at The IMT Group as a Commercial Lines Underwriting Assistant and started my insurance career. The only thing I knew about insurance at the start of my career was that I paid premium for my personal auto insurance every month. Within the first few months I had learned about the CPCU designation. I knew that I wanted to work towards achieving the designation to gain the insurance knowledge I needed to succeed in the industry. I looked at the future destinations to see Hawaii in 2016 and made that my goal.

I started off taking the AINS exams to develop a good understanding of insurance, but also to get back the skill of studying. After getting through the AINS within a few months I started my CPCU journey in November 2013. IMT's focus on professional development, my wife, and the trip of a lifetime to Hawaii motivated me to complete my journey.

I live in Waukee with my wife Ali, our dogs Millie (a Pomapoo) and Griffey (a Boxer), and we are expecting our first baby in September. Outside of working & studying, I enjoy watching Hawkeye sports, baseball (Go Cubbies!), golfing, traveling, and spending time with family and friends. I'm proud to have completed the CPCU program and know I wouldn't be where I am today without it. Although my CPCU journey is complete, my pursuit of knowledge and other professional designations is not.

Three Generations of CPCUs

It is rare that three generations in a single family would go on to complete the requirements for the CPCU designation. Here in the Iowa Chapter we have two such families, and this month we are featuring the LaMair family.

G.A. (Mike) LaMair received his CPCU in 1959. He was the 14th president of the Iowa Chapter for the 1965/1966 chapter year when we had 29 members. In his insurance career he ended up being the CEO of LaMair-Mulock-Condon (LMC) agency before his retirement.

Mike's son, Greg LaMair, got his CPCU in 1988 ... 29 years after his father. He was the 44th president of the Iowa Chapter for the 1995/1996 chapter year when we had 471 members. He is currently the President of LMC Insurance.



Greg's son, Pete LaMair, received his CPCU designation in 2017...29 years after his father and is currently employed by Nationwide Insurance. Will the grandson go on to become president of the Iowa Chapter? Who knows? But one thing is for sure, if Pete LaMair ever has a son he'll need to get his CPCU in 2046...29 years after his father.

CPCU I-Day 2017

Join us this year to celebrate our 2017 New Designees, the 65th Anniversary of the Iowa Chapter, the 30th Anniversary of the Grinnell Subchapter, and the 10th Anniversary of the North Central Iowa Subchapter.

Location:

Holiday Inn Airport Conference Center, Des Moines

Agenda:

8:00 Welcome and Opening

8:15 - 9:15 Stefan Holzberger, Chief Rating Officer A.M. Best

9:15 - 9:30 Networking Break

9:30– 10:30 Business Continuity Part I: David Hall, State Farm

10:30 - 10:45 Networking Break

10:45 – 11:45 Business Continuity Part II: Julie Shiyou-Woodard, Smart Home America

11:45 – 12:00 Networking Break

12:00 - 12:30 Lunch

12:30 - 1:30 Conferment, Speaker: Troy Baldwin, President-Elect of The CPCU Society

1:30 - 3:00 Reception

2017 Golf Outing Sponsors

Thank you to our 2017 sponsors. Their support will allow us to continue to our support of the Fire Safety House.

<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>
IMT	EMC	Grinnell
Nationwide		

Grinnell Sub-Chapter 30th Anniversary

Our Grinnell Sub-chapter's 30th anniversary celebration is scheduled for Wednesday, September 20 at Grinnell Mutual (4215 Highway 146, Grinnell, IA) from 11:30 to 1 PM. All Iowa CPCU members are welcome to attend. If interested, please RSVP to Peg German at peg.german@grinnellmutual.com by September 14. Hope you can make it!

In Memoriam, Iowa Chapter Past Presidents

Two past Presidents of the Iowa Chapter recently passed away last spring.

Carl Grant, the 23rd President of the Iowa Chapter, passed away on April 8 of respiratory failure at home. First employed in the insurance industry in 1954, he retired from LaMair-Mulock-Condon as a partner after a career of 32 years. Carl received his CPCU in 1967 and was President of the Chapter for the 1974/75 year.

Dick Wissink, the 26th President of the Iowa Chapter, passed away on May 6 at Valley View Village, where he had resided for a couple of months. His first job in insurance was in 1952. He also held the CIC and CPIA designations. He owned a successful independent agency, Independent Insurance Associates. Dick received his CPCU in 1968 and was President of the Chapter for the 1977/78 year.

The **Burkhalter Award** is presented to individuals for outstanding achievements and contributions to the insurance industry in Iowa. The impact and effect of the contribution and achievements of the recipient will be recognized and broadcasted in the community.

The **Burkhalter Award** is designed to recognize people who have made a contribution to the property and casualty insurance industry and their community through civic involvement.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and through his civic activities.

The fields of achievements to be evaluated include the following:

Promoting the field of insurance within the business community through civic and non-civic activities; achievements beyond primary professional responsibilities; innovation within the industry; specific achievements which benefit the industry; research efforts; volunteer work in the industry and community; and leadership activities in the governmental arena.

GOALS OF THE BURKHALTER AWARD

- Recognize outstanding service to the community and insurance industry.
- Give community visibility to the recipient and his/her achievements and contributions.
- Generate interest and motivation within the Iowa insurance industry to aspire to this award.
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry.

YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination.

We've made it even easier for you to nominate an individual for the Burkhalter Award!

The nomination form is now online, allowing you to type and click your way through the nomination process. [Click here](#) to access an online application. The award will be presented at I-Day on November 2, 2017.

Previous Burkhalter Award Recipients

Year	Recipient
2016	Kevin M. Seward
2015	Bob Conroy
2014	Bob Skow
2013	Wade Sheeler
2012	Dean Brooks
2011	Theodore (Ted) D. Lussem
2010	Judith A. Brannon
2009	Dr. Therese M. Vaughan
2008	Larry Matthews
2007	Bruce G. Kelley



2016 Burkhalter Award Recipient Kevin M. Seward

[**Nomination Form**](#)

Chapter Meeting

Date & Time September 21, 2017, 3:00 pm

Location Jasper Winery

Speaker John Barber

Topic Jasper Winery VIP Tasting and Tour

John Barber is from the Detroit, Michigan area originally. He has resided in Iowa since 1979 and was in civil engineering from 1976 until 2014 when the wine business took over his soul. John is married to Barb Hokel, an Ankeny native who just loves wine. Her other career is in commercial real estate, but her real passion is in the wine business. They realized opportunity was knocking and kept reappearing in different scenarios, Barb and John decided that it was time to "answer the door" and take the giant leap of faith!

That first chapter of their new adventure started in 2011. In the spring of 2012, mostly due to their love of dry red wines, John and Barb planted 103 Marquette vines in their own back yard, with the intention of just being back yard wine makers. By the end of their second year, approx.. 150 gallons of wine was pressed from the grapes and they gave away several cases of this wine to friends and relatives over the year.

To read more about John and the his history in the wine business, please visit our [website](#).

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **September 15, 2017** to:

wells2@nationwide.com

Or make checks payable to: Iowa CPCU Society Chapter
 Mail checks to: Stephanie Wells, CPCU
 1100 Locust, D1-7W-0202
 Des Moines, IA 50391

Name(s): _____

Company: _____ Total Enclosed: \$ _____
 Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Stephanie Wells at (515) 508-2908.