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CPCU Society Social Media



May 2017

www.cpcu-iowa.org

Contents

Message from the President	2
New Designee Spotlight Family Picnic and Fire Safety House	3
2017 CPCU Chapter Meetings Save the Date - Golf Outing Scholarship Winner Iowa Insurance Hall of Fame	4
Chapter Meeting	7

Upcoming Events

Thursday May 18, 2017 11:30 am	Glen Oaks Country Club	Chapter Meeting <i>What's Your Insurance IQ?</i>
Saturday July 22, 2017 11:00 am	Westchester Park	Family Picnic & Fire Safety House

Message from the President

April was a busy month for some of us in the CPCU Chapter. For starters, we had a great chapter meeting in a location with a fantastic view and included amazing speakers.

I always enjoy meetings that include a speakers' panel. This meeting focused on career development and included the following executives from local insurance companies: Kent Rosenberg, AJ Gallagher; Dianna Taylor, Nationwide; and Tanya Wentzel, EMC Insurance. It was very interesting to listen to the paths each speaker took and obtain perspectives from both the company and agent side.



One week later, a few of us went to the annual CPCU Leadership Summit in Baltimore, MD. If you have never been to a Leadership Summit, you really should give it a try. The meeting is a lot smaller than the annual meeting and is mainly attended by local and national volunteers. It is also set up to focus more on networking, with lots of formal and informal gatherings, as well as smaller sessions. For the past few years, and like this year, the meeting focused more on the chapters and learning how to be more involved. However, I am excited to say that next year the Leadership Summit will be bringing back the educational and CE sessions! So if you are looking for a great CPCU event, that costs less and provides as much as the Annual Meeting, then we'll see you next year at the Leadership Summit. The venue will be released soon, so look for more information from The Society.

Speaking of the Annual Meeting, I want to give one quick shout out to a great opportunity for free registration to the Annual Meeting in Orlando, FL this September. The CPCU Society's Diversity Committee is sponsoring the *2017 CPCU Society Diversity Engagement Video Contest* (<http://www.cpcusociety.org/content/diversity-essay-contest>) and the winner receives registration for themselves and a guest, and \$500! Check this out and show off how you promote diversity!

As mentioned in prior meetings and articles, we are changing things up a little bit this summer. First, we are having a free picnic on July 22, at Westchester Park in Des Moines, starting at 11 am. We will have the Fire Safety House there for our use from 11-1, so bring the entire family. Also, we are hosting a small event prior to this for Big Brothers Big Sisters from 9-11, allowing them to experience the Fire Safety House, too! Please take a moment to [sign up](#) for this event so we can get an estimated count. We are also looking for 5-6 people who can help assist with the Fire Safety House, so please reach out to me if you are willing (haugera@nationwide.com). And, we are moving our golf event to a new time and location. Plans are still being hammered out, but the date is August 3, so keep an eye out for more details. Remember, this event is what allows us to be a premier sponsor of the Fire Safety House.

As this will be the final ChapterGram for a couple months, I just want to take a moment to thank you for being a part of this great chapter. It can be easy to forget how much we do as a chapter, but every time I go to a national event, I am reminded as people constantly want to know how we do it. My response is simple, "It all is made possible by our amazing volunteers." So again, thank you for your dedication! Enjoy your summer and all it has to offer.

- Adam Haugerud, President, Iowa CPCU Society Chapter

New Designee Spotlight

Jacque McClenathan, CPCU, CIC, AIS, API, AU, IRC ACP
Sr. Farm Casualty Underwriter, Grinnell Mutual Reinsurance Co



I have worked for Grinnell Mutual Reinsurance Company since 1982. I started as a File Clerk, and worked my way up through the company as a Team Coordinator, Broker for the Grinnell Specialty Agency, and Senior Personal Lines Underwriter. In 2012, I became Senior Farm Casualty Underwriter.

My family and I owned and operated a crop and livestock farm including hogs (farrow to finish) and stock cattle until the farm crisis in the 90's. I currently live on an acreage and have two miniature goats and two dogs. I have two sons, four grandchildren, and one great-granddaughter. I love to camp, enjoy being outside, and classic autos.

I started college in 2004 and got my Bachelor's degree in Business in 2009. I continue to take educational courses to keep me current on insurance issues. I still have family and friends in the farming business, so I keep abreast of the changes in the farming industry. My agents and co-workers appreciate my knowledge of farming and ability to understand what their insured's operations are like. I pursued my CPCU to help increase my knowledge and help the agents I work with. I hope the designation will help me advance in the company.

Family Picnic and Fire Safety House

The Iowa CPCU Society Chapter will host the [Blank Children's Hospital Fire Safety House](#) on Saturday, July 22 from 12:00-2:00 at [Westchester Park](#) (4901 Valdez Drive, Des Moines). We will supply a picnic lunch for all CPCUs and their family members. Just let us know how many will be coming from your family and we'll be sure to have lunch ready for them!

The Iowa Chapter has been a long-term supporter of the Fire Safety House. Our most recent commitment of \$12,500 was instrumental toward the purchase of the new Fire Safety House. We even have our Chapter logo on the side! We hope you'll join us on July 22 as we learn more about fire safety. The house offers hands-on learning to prepare children for the unexpected and frightening experience of a fire. In addition to teaching children about fire safety, the house can also be used to train children about what to do in severe weather such as thunderstorms and tornadoes.

Similar in appearance to an RV or motor home, the Fire Safety House is a mobile, wheelchair-accessible fire education tool designed to teach children vital burn prevention and fire escape methods through a fun, safe simulation of common household hazards. The Fire Safety House is equipped with a kitchen, living room and bedroom which feature the types of dangers children should look for.

For more details about the Fire Safety House and to sign up for the event, please go to our [website](#).

2017 CPCU Meetings

May 18, 2017 11:30 am	Glen Oaks	Joe Bieniek - CPCU Vice President Senior Consultant, First Consulting and Administration <i>Compliance and Regulation</i>
September 21, 2017 3:00 pm	Jasper Winery	VIP Tasting and Tour
October 19, 2017 11:30 am	Sheraton West Des Moines	Brian Hemesath, Managing Director, Global Insurance Accelerator <i>Global Insurance Accelerator</i>
November 2, 2017 8:00 am	Airport Holiday Inn	I-Day 2017
December 12, 2017 3:30 pm	Wakonda Club	Travis Green - Program Chair, DMACC CAD Department <i>3D Printing</i>

Save the Date—Golf Outing

Our Annual Golf Outing will be held on Aug 3rd at Willow Creek. Look for more details to come!

Scholarship Winner

Lindsay Erickson has been awarded the 2017 Theodore “Ted” Lussem Achievement Scholarship. She is a Personal Lines Market Research Specialist at EMC Insurance Companies and is currently in the University of Iowa MBA program. Congratulations Lindsay!

The Iowa Insurance Hall of Fame

Since 1997 the Iowa Insurance Hall of Fame has been honoring individuals who have made significant impacts to the insurance industry locally, across the state and nation and around the world. This year the IIHOF will be inducting the following individuals:

- Albert Falkenhainer
- John Forsyth
- J. Barry Griswell
- James E. Krist
- Daniel A. Molyneaux

Please see the next page for further details on the event and how to register or go to [BusinessRecord.com's website](http://BusinessRecord.com) to learn more about the 2017 inductees.

Join Us For the
21st Annual

IOWA INSURANCE HALL OF FAME

Celebrating Leaders in A Global Marketplace

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Leaders in
a Global
Marketplace*

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Honoring these Inductees for 2017:

*Albert Falkenhainer • John Forsyth
J. Barry Griswell • *James E. Krist
Daniel A. Molyneaux

**Awarded Posthumously*

Thursday, May 18, 2017

Prairie Meadows Convention Center

Social 5:00 - Dinner 6:00 - Program 6:45

\$50/pp-Reserved Tables of 8 available for \$500--Business Dress

Submit Reservations by May 12th:

Melissa Meiners, Iowa Insurance Hall of Fame

c/o Independent Insurance Agents of Iowa

4000 Westown Parkway, Suite 200, West Des Moines, IA 50266

(515) 223-6060 Ext 15 • E-mail: Melissa@IIA Iowa.org • www.iihof.org

DM-9000577911

Chapter Meeting

Date & Time	May 18, 2017, 11:30 am
Location	Glen Oaks Country Club
Speakers	Joe Bieniek - CPCU Vice President, Senior Consultant, First Consulting and Administration
Topic	What's Your Insurance IQ?

Joe Bieniek, B.B.A., CPCU, AIE, CRM, CCP, CIC, ARC, AMCM, AIS, AU, AINS is Vice President and Senior Consultant with First Consulting and Administration

As a business strategist, Joe is focused on the compliance and regulatory needs of the insurance industry working for insurance companies and agents. His insurance industry experience and background combine to fashion a professional who has established effective compliance procedures; developed successful relationships nationwide; implemented software products and introduced process changes that improved efficiencies and streamlined communication.



Joe currently serves as an advisor to the Kansas City Chapter of the CPCU Society Board of Directors. To read Mr. Bieniek's complete bio, please go to our [website](#).

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **May 11, 2017** to:

debbie.conroy@cpcu-iowa

Or make checks payable to: Iowa CPCU Society Chapter
 Mail checks to: Iowa CPCU Society Chapter
 Attn: Debra R. Conroy, CIIP, CIC
 1000 73rd St Ste 18
 Windsor Heights, IA 50324

Name(s): _____

Company: _____ Total Enclosed: \$ _____
 Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Stephanie Wells at (515) 508-2908.