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CPCU Society Social Media



April 2017

www.cpcu-iowa.org

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Upcoming Events

Wednesday April 12, 2017 11:30 am	Des Moines Club Downtown	Chapter Meeting <i>Career Development</i>
Thursday May 18, 2017 11:30 am	Glen Oaks Country Club	Chapter Meeting <i>Compliance and Regulation</i>

Message from the President

Spring is officially here! The flowers and trees are blooming, and for many of us, it's that time of year where we go on a cleaning spree. Opening the windows, pulling everything out, removing clutter, doing a few home improvements, and getting that 'new house' feel again.

Have you ever thought about what other things may need to be refreshed, decluttered, or maybe added on to? I am thinking about your insurance portfolio. How many years has it been since you last had a discussion about your coverages while comparing them to your current needs?

I think back to last year's I-Day when then Chapter President Dalith Wells talked about the importance of personal umbrella liability coverage and the large benefits it provides compared to the relatively small cost. I echo those words and take it a step further by asking you to review your entire portfolio. Even though we work in the insurance industry, like most people, we don't have, or take, the time to think about our individual needs and risks. I know I have had a homeowner policy for almost 10 years that has been on auto increase for inflation and have never asked if my coverage is enough or too much, so these comments are just as much to myself.

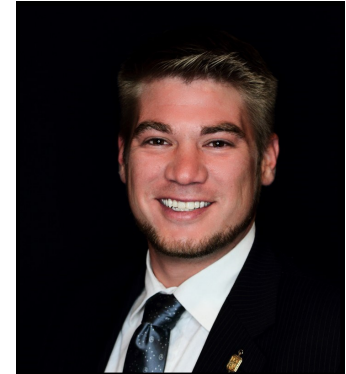
On another note, it was great to see so many people turn out for our March Ethics meeting featuring Kathy Carroll Karpowicz, Direct of Ethics for Unity Point. Over 70 people came to EMC to listen to a very interesting presentation on ethics and ethical dilemmas in the medical industry and how they brought about new laws and regulations. I always enjoy these meetings that shed light on interesting topics that may or may not be directly related our daily jobs, but make you leave feeling more informed. Hopefully you feel this way after every meeting.

Our next meeting is on April 12, from 11:30 am – 1:00 pm, and will be at the Des Moines Embassy Club Downtown. This meeting will focus on career development and will include the following executives from local insurance companies: Kent Rosenberg, AJ Gallagher; DiAnna Taylor, Nationwide; and Tanya Wentzel, EMC Insurance. This will be a great opportunity to interact and ask questions of a few of our local executives, all of whom have their CPCU designation and know the time and commitment you all put in to earning this designation. Also, as a reminder, please mark your calendars for our family picnic on July 22 at [Westchester Park](#) (4901 Valdez Drive, Des Moines). This will be a great way to interact with your peers, meet families, and learn some valuable, life-saving tips regarding fire safety with the [Blank Children's Hospital Fire Safety House](#).

Lastly, if you have never been to the Iowa Insurance Hall of Fame induction ceremony and dinner, make this your first year. This year's event is on May 18 and will again be at Prairie Meadows. This is a great event and honors the men and women who have made the insurance industry in Iowa what it is today. These are the people who have helped make some (or most) of our jobs possible. Although the nomination process for the 2017 inductees is closed, you can always submit nominations for next year. For more information, or to purchase tickets to the event, please visit the Iowa Insurance Hall of Fame website at www.iihof.org.

Enjoy the weather and all Iowa has to offer this time of year. Thank you for all you continue to do to support the Iowa CPCU Society Chapter!

- Adam Haugerud, President, Iowa CPCU Society Chapter



New Designee Spotlight

David Ho, CPCU
Commercial Lines Underwriter, Nationwide Insurance

My name is David Ho. My parents and five of my older siblings were born in Vietnam, and 5 of us were born here in the US. I was born and raised in Boone, IA.

Growing up with a large family with a Vietnamese influence in a small town in the Midwest was a great experience for me. My childhood consisted of playing a lot of golf, tennis and basketball. I continue these hobbies even today with the addition of bowling.

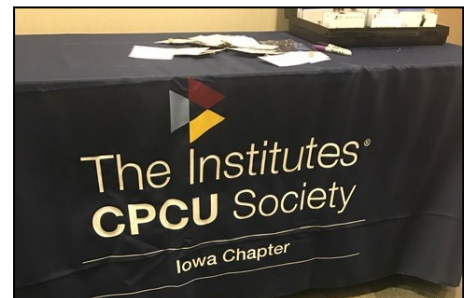
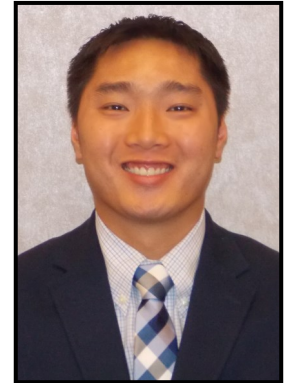
I didn't venture too far from home for college either. I attended Iowa State University and graduated in 2007 with a degree in Finance. I met my wife Kim Ngan Ho while attending Iowa State University. We've been married for 5 years now. We don't plan on having any children, but together we've raised a 9 year old puppy named Banh Bao.

I've been in the insurance industry for approximately 8 years. I had started my career in insurance through Nationwide's Commercial Service Center. Since then, I've also held an Account Manager role and a Professional Liability Underwriter role for Marsh and McLennan Companies. I am currently a Commercial Lines Underwriter for Nationwide. Being in the insurance industry has been a challenging yet rewarding career choice for me. Every day is unique, and I'm constantly learning something new.

Knowing that I would stay in the insurance industry for years to come, I wanted to become more knowledgeable and distinguished with my career choice. The obvious choice for me was to pursue the CPCU designation. Having peers at Nationwide that already had their CPCU designation or were working toward the CPCU made me want the designation that much more.

Obtaining the CPCU designation has benefited me greatly. Initially, I knew that working towards the CPCU would increase my insurance knowledge and understanding of the industry, but I never considered how it would also provide me with a network of other professionals within the industry. I have met several people within the Iowa CPCU Society Chapter. I was also lucky enough to meet several other CPCUs by attending the annual conferment ceremony in Honolulu, HI.

I would have to say that the greatest benefit of earning the CPCU designation for me has been the confidence it has brought me at work. As I mentioned before, the insurance industry can be challenging. As underwriters, we are constantly making decisions that impact our companies and our insureds. Being confident with my work makes being in the insurance industry all the more gratifying for me. I'd recommend pursuing the CPCU for anyone that is in the insurance industry.



**Join Us For the
21st Annual**



*Celebrating
Leaders in
a Global
Marketplace*

IOWA INSURANCE HALL OF FAME CEREMONY

Honoring these Inductees for 2017:

*Albert Falkenhainer • John Forsyth
J. Barry Griswell • *James E. Krist
Daniel A. Molyneaux

*Awarded Posthumously

Thursday, May 18, 2017

Prairie Meadows Convention Center

Social 5:00 - Dinner 6:00 - Program 6:45

\$50/pp-Reserved Tables of 8 available for \$500--Business Dress

Submit Reservations by May 12th:

Melissa Meiners, Iowa Insurance Hall of Fame

c/o Independent Insurance Agents of Iowa

4000 Westown Parkway, West Des Moines, IA 50266

(515) 223-6060 Ext 15 • E-mail: Melissa@IIAAlowa.org • www.iihof.org

2017 CPCU Meetings

April 12, 2017 11:30 am	Des Moines Club Downtown	Kent Rosenberg, DiAnna Taylor, Tanya Wentzel <i>Career Development</i>
May 18, 2017 11:30 am	Glen Oaks	Joe Bieniek - CPCU Vice President Senior Consultant, First Consulting and Administration <i>Compliance and Regulation</i>
September 21, 2017 3:00 pm	Jasper Winery	VIP Tasting and Tour
October 19, 2017 11:30 am	Sheraton West Des Moines	Brian Hemesath, Managing Director, Global Insurance Accelerator <i>Global Insurance Accelerator</i>
November 2, 2017 8:00 am	Airport Holiday Inn	I-Day 2017
December 12, 2017 3:30 pm	Wakonda Club	Travis Green - Program Chair, DMACC CAD Department <i>3D Printing</i>

March Ethics Meeting Photos



Connect with Us

Twitter: @iowacpcu | Facebook: www.facebook.com/cpcu.iowa | LinkedIn: Iowa CPCU Society Chapter

Chapter Meeting

Date & Time	April 12, 2017, 11:30 am
Location	Des Moines Embassy Club Downtown
Speakers	Kent Rosenberg (AJ Gallagher), DiAnna Taylor (Nationwide) and Tanya Wentzel (EMC Insurance)
Topic	Career Development

Kent Rosenberg is fourth generation insurance in Des Moines, Iowa. Started in insurance in 1981 with the family owned agency named J. Gottlieb and Son. Duties included Production, Secretary and Treasurer. Sold the agency to Holmes Murphy and Associates in 1990 and assumed the role of Account Executive.

DiAnna Taylor is Associate Vice President of Agribusiness sales for the Western Region. Prior to this, Di served as Vice President of Underwriting overseeing Compliance, Quality Control, Training, and Process/Knowledge Management for Personal Lines Underwriting and Small Commercial Underwriting for the Direct, Exclusive, and Independent Channel Distributions for Nationwide Insurance. Prior to that, she served as Vice President, Sales, for Allied Insurance.

After graduating from The University of Iowa, Tanya Wentzel began her career at EMC Insurance Companies as a Property/ Casualty Claims Representative and then a Commercial Underwriter. An opportunity to gain agency experience presented itself a few years later, and she spent time at Marsh, Inc. and LaMair-Mulock-Condon Co., as an Account Manager. In 2003, she returned to EMC, spending time in both the home office and Des Moines Branch marketing departments. In August, 2014, she became the Personal Lines Operations Manager for EMC.

Please see our [website](#) to read the full bios for each of our speakers.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **April 5, 2017** to:

debbie.conroy@cpcu-iowa

Or make checks payable to: Iowa CPCU Society Chapter
 Mail checks to: Iowa CPCU Society Chapter
 Attn: Debra R. Conroy, CIIP, CIC
 1000 73rd St Ste 18
 Windsor Heights, IA 50324

Name(s): _____

Company: _____ Total Enclosed: \$ _____
 Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Stephanie Wells at (515) 508-2908.