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CPCU Society Social Media



February 2017

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## Upcoming Events

Tuesday  
February 21, 2017  
11:30 am

Des Moines Golf  
and Country Club

Chapter Meeting  
*Diversity*

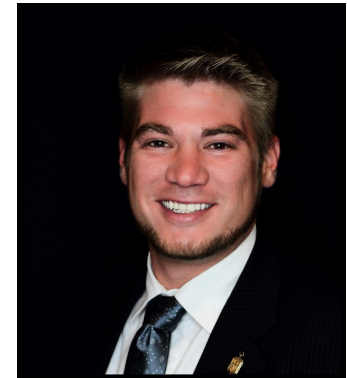
Tuesday  
March 16, 2017  
11:30 am

EMC Insurance

Chapter Meeting  
*Ethics*

## Message from the President

Well, it wouldn't be Iowa without a little ice . . . or perhaps a lot of it. I hope everyone was able to stay safe and warm during the recent ice storm. Although we wish these storms didn't occur, for me, they always make me think about why I love being in the insurance industry: making sure the needs of others are taken care of when disaster strikes. Many of us know 2016 was a rough year for losses, especially weather. But just think what things would look like without the protection offered by insurance and risk management products. I truly believe the insurance industry keeps the world moving.



Did you know that the Iowa CPCU Society Chapter is one of the premier sponsors of the Fire Safety House, operated by Blank Children's Hospital? We also donated 100 smoke and carbon monoxide detectors both in 2014 and 2016. These are just a couple of the many ways our chapter, with your help, gives back to our local community. For the past several years, we have donated the proceeds of our golf tournament to Blank Children's Hospital, and starting this year, we have committed to donating \$2500 a year over the next 5 years, helping to fund the brand new Fire Safety House. As such, we are planning a free picnic this year (date TBD, but most likely July-August timeframe) for all of our members and their families, which will include the Fire Safety House. This is a great opportunity to talk about the hazards of fire with your children and teach them important, life-saving information. I am also very excited that we will be taking this opportunity to partner with Big Brothers Big Sisters of Central Iowa ([www.bbbsia.org](http://www.bbbsia.org)) to host an event, prior to the picnic, for BBBS matches and families of the Littles. Again, this is due to the member support you provide. Thank you!



Our next meeting is on February 21, from 11:30-1:00, at the Des Moines Golf and Country Club. The topic will be diversity, and the speaker is Monica Stone, Deputy Director for the Iowa Department of Human Rights. As always, this is a great venue and our meetings provide amazing opportunities for networking. If you have not attended a meeting before, make this one your first! If you are interested in learning more about Diversity within the Society, please visit the CPCU Society Diversity Committee website (<http://www.cpcusociety.org/membership/diversity>).

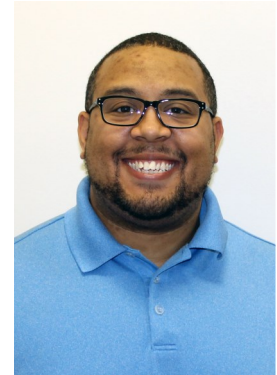
One last reminder, please take a moment to visit the Iowa Insurance Hall of Fame (IIHOF) website ([www.iihof.org](http://www.iihof.org)) as they are currently accepting applications for inductees of the IIHOF. Applications will be accepted until March 1, 2017. Has there been someone in your career who has guided you and has provided the time and talent that keeps the Iowa insurance industry strong? This is a great opportunity to make sure those who made it possible for us to succeed are recognized.

- Adam Haugerud, President, Iowa CPCU Society Chapter

## New Designee Spotlight

Ben Ogbulu, CPCU, AU, AINS  
Personal Lines Underwriting Supervisor

I grew up in a small town in Northeast Iowa and attended Simpson College where I graduated with a degree in Marketing without a thought in the world about working in the insurance industry. After trying to break into marketing and not finding the opportunities I wanted, I began my career in insurance in 2006 as a Commercial Service Rep at Nationwide Insurance. After my time at Nationwide, Liberty Mutual, and Marsh, I landed at the IMT Group in November 2012, where I was a Personal Lines Underwriter before taking on my current role as Personal Lines Underwriting Supervisor.



After previously completing my AINS & AU, my pursuit of the CPCU designation started in 2011. I definitely underestimated the dedication to studying needed for a CPCU exam and walked out of my first CPCU attempt with the dreaded “Non-Pass” paper. After a career change and nearly 1 ½ years off from studying, I was ready to get back at it in May of 2013. IMT’s great focus on professional development, encouraging co-workers, and the possibility of a trip to Hawaii(!!!) motivated me to complete my journey. There were definitely a few bumps in the road (aka my nemesis Business Law), but it was well worth it! I’m convinced there are few better feelings than seeing your final exam score show up “PASS”!

I have lived in the Des Moines metro area since graduating from Simpson and currently reside in Urbandale with my wife Jenni, daughter Allivia, son Cruz, and our twin daughters, Hayden & Sloane. Outside of work and studying, I enjoy watching pretty much any type of sports (Go Hawks!), lifting weights, and spending time with my family. I’m proud to have completed the CPCU program and value the additional knowledge I’ve gained and networking opportunities available to me as a part of the CPCU Society. The CPCU journey has been a rewarding experience and I was lucky enough to cap it off with an amazing trip to Hawaii alongside my wife and some great friends and co-workers. While my CPCU journey is complete, my pursuit of other professional designations is not!

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## 2017 CPCU Scholarship for Iowa Chapter Members

This spring the Iowa CPCU Society Chapter will be awarding up to one \$1,000 scholarship to Iowa Chapter members and/or their dependents. This has been a very successful program and we are glad to continue to offer this opportunity to our members.

The scholarship is available to graduate and undergraduate students, including CPCU members pursuing an undergraduate degree. To be eligible, graduate applicants must be an Iowa CPCU Society Chapter member and attend an accredited graduate college or university. For undergraduate applicants to be eligible, they must be an Iowa CPCU Society Chapter member or a dependent of a member, be a sophomore, junior, or senior attending a four-year accredited college or university, and maintain an overall GPA of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in insurance or an insurance-related area of study.

Please use the applicable form provided on the following pages, or you can apply online for either the [undergraduate](#) or [graduate](#) scholarship. Applications should be sent to Zach Hilton by March 10, 2017.

## Undergraduate Scholarship Application

Iowa CPCU Society Chapter  
2017 Undergraduate Scholarship Application

Scholarship Amount: \$1,000 toward tuition during recipient's sophomore, junior, or senior year.  
Amount may be applied to spring, summer, or fall tuition.

**Eligibility:**

- a. Iowa CPCU Society Chapter members or one of their dependents; and,
- b. Sophomores, juniors, or seniors attending a four-year accredited college or university; and,
- c. Maintaining an overall G.P.A. of at least 2.75 on a 4.0 scale. Preference will be given to students majoring in business and/or insurance-related area of study.

Applicant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Permanent Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ CPCU Member Name \_\_\_\_\_

Year in school: Sophomore / Junior / Senior

Major: \_\_\_\_\_ Minor: \_\_\_\_\_

Grade Point Average: \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_\_

Please complete and return this form and the following information by Friday, March 10, 2017:

1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history and other information you believe is important for consideration.
2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Also, if you are majoring in or have an emphasis in insurance, please explain your interest in that career path and list the insurance courses that you have taken or plan to take.

Please mail the completed application, résumé, and statement to:

Zach Hilton, CPCU  
Iowa CPCU Society Chapter  
c/o EMC Insurance Companies  
Box 712  
Des Moines, IA 50306-0712

Alternatively, you can email the documents to [Zachary.F.Hilton@EMCIns.com](mailto:Zachary.F.Hilton@EMCIns.com).

## Graduate Scholarship Application

Iowa CPCU Society Chapter  
2017 Graduate Scholarship Application

Scholarship Amount: \$1,000 toward tuition at an accredited graduate college or university. Amount may be applied to spring, summer, or fall tuition.

Eligibility:

- a. Iowa CPCU Society Chapter members only; and,
- b. Attending an accredited graduate college or university

Applicant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Permanent Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Graduate Program: \_\_\_\_\_

Please complete and return this form and the following information by Friday, March 10, 2017:

1. A résumé that includes information regarding applicant's scholastic honors, extracurricular activities, employment history, and other information you believe is important for consideration.
2. A statement explaining your career goals and your thoughts about why you are deserving of consideration for this scholarship award. Please state why your graduate degree will help you on your path to your career goals. Also, please list graduate level insurance courses you have taken or plan to take.

Please mail the completed application, résumé, and statement to:

Zach Hilton, CPCU  
Iowa CPCU Society Chapter  
c/o EMC Insurance Companies  
Box 712  
Des Moines, IA 50306-0712

Alternatively, you can email the documents to [Zachary.F.Hilton@EMCIns.com](mailto:Zachary.F.Hilton@EMCIns.com).

## Nominations for the Iowa Insurance Hall of Fame – Now Open

The Iowa Insurance Hall of Fame (IIHOF) inducted its first members in 1997. In the 20 years since, the IIHOF has recognized over 95 insurance industry leaders. These individuals represent property/casualty companies, life companies, agencies, attorneys and regulators that have made significant contributions not only to our Industry, but to our communities, states and nation.

Not only does the IIHOF honor the contributions of past and present members, but we also are looking for and assisting two future insurance professionals with a scholarship each year.

The only way to have someone considered for inclusion is for you to nominate them. Who do you know that has made a significant contribution to our industry that is worthy of nomination? The IIHOF Board relies on your submissions of individuals to be considered. If you don't take the step to nominate someone, who will?

It is easy to make a nomination. Go to the web site at [www.iihof.org](http://www.iihof.org) and click on "nominations". The nomination form lists the information needed to submit.

The nomination deadline is March 1, 2017. Also, be sure to check us out at [www.iihof.com](http://www.iihof.com) and on Facebook (be sure to 'like' us while you're there).

If you have any questions, please contact Jeff Jeffus at [jeff.jeffus@stateauto.com](mailto:jeff.jeffus@stateauto.com) or 515-330-7636.



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## Renew Your CPCU Membership

Along with the holiday cards you may have received from your friends and family recently, you should have also received your annual membership renewal from the CPCU Society.

If you haven't done so already, please consider renewing your membership with the Society for 2017. Renewing with the Society also automatically renews your Iowa Chapter membership and as a Society and Chapter member you will have access to a wide range of benefits that include:

- Membership in one of the largest CPCU chapters in the United States. We host many exciting events that include our chapter meetings and social activities, as well as the annual I-Day and the summer golf outing.
- The ability to engage in the local community throughout the year with our Chapter's Good Works program.
- Access to technical education resources that include interest group webinars and subscriptions to CPCU Society publications.
- Unlimited free access to the 10 online CPCU courses
- A 25% discount on Institutes study materials
- A 35% discount on unlimited online continuing education from CEU.com
- Access to The Institutes Community

For additional information please visit the [CPCU Society website](http://www.cpcusociety.com).

## Chapter Meeting

Date & Time	February 21, 2017, 11:30 am
Location	Des Moines Golf and Country Club
Speaker	Monica Stone, Deputy Director, Iowa Department of Human Rights
Topic	Diversity

When we open the door for opportunity, we all have the chance to flourish. As the Deputy Director, Monica Stone leads a tremendous team at the Iowa Department of Human Rights to improve access to government so that every Iowan has the opportunity to be at the starting line for success. To accomplish this goal, Monica engages her broad experience as a change agent and innovator. Her time at the Iowa Department of Natural Resources; Pacific Gas and Electric Utility; the Iowa Office of Energy Independence and in growing a thriving consultancy allowed her to help people discover the value of investing in stewardship of our natural capital. This work contributed to Iowa's leadership in renewable energy, energy efficiency, economic development and environmental sustainability. Now, at the Department of Human Rights, she is helping people recognize the value of investing in our human capital. This work contributes to our state's commitment to building prosperity, enhancing language/communication access, improving civic engagement, strengthening youth and creating meaningful connections among people from diverse backgrounds. Woven together, these experiences have allowed Monica the great pleasure of a career focused on one result - helping Iowans flourish.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **February 14, 2017** to:

debbie.conroy@cpcu-iowa

Or make checks payable to: Iowa CPCU Society Chapter  
 Mail checks to: Iowa CPCU Society Chapter  
 Attn: Debra R. Conroy, CIIP, CIC  
 1000 73rd St Ste 18  
 Windsor Heights, IA 50324

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
 Cost: \$25 per person

To register by credit card, visit our chapter website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Stephanie Wells at (515) 508-2908.