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CPCU Society Social Media



November 2016

www.cpcu-iowa.org

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Upcoming Events

November 10, 2016 8:00 am	Prairie Meadows	CPCU I-Day 2016
December 15, 2016 3:00 pm	Wakonda Club	Chapter Meeting
January 24, 2017 11:30 am	Embassy Suites Des Moines - On The River	Chapter Meeting

Message from the President

November starts the busiest time of the year for all of us. The week of I-Day will be quite the week as we elect our next President. Additionally, I will visit companies across Iowa the day before I-Day to congratulate the new designees on November 9th.

Veterans Day and Thanksgiving also make this month special.

Thank you to our Veterans who have served and sacrificed for our freedom. Did you know that in 2019 this tradition of honoring our Veterans will be 100 years old?



We will continue our celebration for new designees at the I-Day conferment, on November 10, 2016 at Prairie Meadows starting at 8:00 AM. We still have space available for our meeting so sign up soon. Our topic will be Personal Lines and why it is important to you, the industry and what the future holds. We will also present the Burkhalter Award and the Circle of Excellence Award at this event.

Our last meeting this year will be at the Wakonda Club and Alison Cate from EMC Insurance will be speaking on Generations in the Workplace. Join us for an afternoon meeting December 15, 2016 at 3:00 P.M. We will also be collecting donations of food or money for DMARC Food Pantry as a Good Works project.

We are pleased to announce that our organization will be donating to UnityPoint Health/Blank Children's Hospital in support of the Fire Safety House over the next 5 years. This donation will support replacing the existing fire safety house that we previously helped fund. <https://www.unitypoint.org/blankchildrens/fire-safety-house.aspx>

As I learned in the past month, big data is everywhere. During our October meeting, Michael Chen, from Pinnacle Actuarial Services, told us that big data has been around since the 1990s when retailers began gathering information about what people purchased and used the information to place items for sale near the location of what people purchased.



Last month I participated in the Good Works project installing smoke detectors. We learned that the Des Moines Fire Department uses big data to determine the number of fires in a given area and the reason for these fires- no smoke detectors. We canvassed a large part of Des Moines asking homeowners if we could look at their smoke detectors and install new smoke detectors if needed.

Smoke detectors need to be replaced every 10 years and now you can purchase 10 year lithium batteries so you never have to replace them. You just have to replace the entire unit at the end of its 10 year lifespan!

- Dalith Wells, President, Iowa Chapter President

New Designee Spotlight

Jessica Lehman, CPCU
Corporate Communication Specialist II
EMC Insurance
Iowa Chapter Social Media Chair

I'm sure I'm not the first, but I am certainly one of the few in my field with a CPCU designation. I started working at EMC Insurance four years ago after short stints of employment with nonprofits, state government and even the bar/restaurant industry. I graduated from Iowa State University with a bachelor's degree in health and human performance.

Being new to insurance, I needed a way to understand what I was writing about or proofreading without having to use Google. I completed my AINS designation in December 2013, heard about this amazing Hawaii trip for new CPCU designees and thought, "Why not? I have two years to get it done."

I did pretty well staying on course that first year—testing once per quarter—but my motivation started to dwindle (probably because I took the Business Law and Finance and Accounting tests back to back). I took about eight months off and realized I had four tests to take and only six months until the deadline. And did I mention that I was planning a wedding for June 4? Talk about stress!

Not to worry, this story has a happy ending. I completed my designation by April 2016, which gave me six weeks to finalize wedding and honeymoon plans. (Yes, my husband Randy still wanted to marry me after all the chaos.)

The whole journey to get the CPCU designation started with the chance to go to Hawaii, but the more tests I took, the more I understood its true value. It gives me the confidence to communicate the benefits of our products and services, adds credibility to my position and department, and contributes to a different perspective in my writing. I think every insurance communication professional should complete the CPCU designation.



James Kirkpatrick

James (Jim) D. Kirkpatrick, 17th President of the Iowa CPCU Society Chapter from 1968 - 1969 passed away on August 27, 2016. Jim was a graduate of Roosevelt High School and Drake University. He went on to serve in the United States Navy.

Jim earned his CPCU designation in 1959 and was inducted into the Iowa Insurance Hall of Fame in 2011. He spent 44 years at Allied Insurance retiring in 1993 as President of the company. He served on the Allied Insurance Board of Directors until 1998.



2017 Annual Meeting Package

Get One Meeting Free!

For just \$235 the Annual Meeting Package includes all of the 2017 chapter meetings in Jan, Feb, Mar, Apr, May, Sep, Oct and Dec, plus the annual I-Day Seminar and Luncheon in Nov. Unable to make all of the meetings? No problem! You can transfer your ticket to a colleague who has never been to a CPCU meeting. Just let us know ahead of time who will be attending in your place and we will make sure they won't leave as a stranger.

[Register Online](#)

****Please note the package does not include the summer Golf Outing****

2017 Annual Meeting Package Mail-in Registration Form

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Total Enclosed: ____ Annual Meeting Packages x \$235 each = \$ _____

Make checks payable to: Iowa CPCU Society Chapter

Mail checks to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

2017 CPCU Meetings

January 24, 2017 11:30 am	Embassy Suites - On the River	Jeff Chelesvig - President and CEO, Des Moines Performing Arts <i>The Civic Center and Risk Management</i>
February 21, 2017 11:30 am	Des Moines Golf and Country Club	Martin Alpert, CPCU <i>Diversity</i>
March 18, 2017 11:30 am	TBD	Kathy Carroll Karpowicz - Director of Ethics, Unity Point Health <i>Ethics</i>
April 12, 2017 11:30 am	Des Moines Club Downtown	Speakers - TBD <i>Career Development</i>
May 18, 2017 11:30 am	Glen Oaks	Joe Bieniek - CPCU Vice President Senior Consultant, First Consulting and Administration <i>Compliance and Regulation</i>
September TBD	Jasper Winery	VIP Tasting and Tour
October 19, 2017 11:30 am	Sheraton West Des Moines	Brian Hemesath, Managing Director, Global Insurance Accelerator <i>Global Insurance Accelerator</i>
November 2, 2017 11:30 am	Airport Holiday Inn	I-Day 2017
December 12, 2017 11:30 am	Wakonda Club	Travis Green - Program Chair, DMACC CAD Department <i>3D Printing</i>

2017 Iowa CPCU Society Chapter Schedule		
January 24	11:30 am	Embassy Suites
February 21	11:30 am	DSM Golf and Country Club
March 18	11:30 am	TBD
April 12	11:30 am	Des Moines Club Downtown
May 18	11:30 am	Glen Oaks
September	TBD	Jasper Winery
October 19	11:30 am	Sheraton West Des Moines
November 2	11:30 am	Airport Holiday Inn
December 12	11:30 am	Wakonda Club

Update your schedule magnet and save the dates for our 2017 meetings. We look forward to seeing you soon.

2016 New Designees

Julie E Adams, EMC Insurance Companies
Laine Ahrens, GuideOne Insurance
Tracy Ahrens, Nationwide
Joseph Albrecht, City State Bank
Jason Anderson, Farm Bureau Financial Services
Jeff Arrandale, Nationwide Agribusiness
Angelica Babic, Nationwide
Dina Backen, EMC Insurance Companies
Rodney Backsmeier, FBL Financial Group, Inc.
Carrie Baggett, Nationwide
Betsy Bane-Ocak, EMC Insurance Companies
Jonathan Barnhill, Nationwide Agribusiness
Jon Behrens, State Farm Zone 7 Heartland
Jason Berkland, Nationwide
Tom Berry, Risk Placement Services Inc
Kimberly Bezy, Nationwide Agribusiness
Abby Blaskovich, Grinnel Mutual Reinsurance Co.
Katie Bleil, EMC Insurance Companies
Randy Blockhus, EMC Insurance Companies
Greg Blythe, The IMT Group
Brett Boerner, Nationwide
Craig Bonney, Nationwide
Morgan Brigman, Nationwide
Abby Buhrow, Nationwide Agribusiness
Ashley Bunge, Nationwide Agribusiness
Jack A Bura, Shelter Insurance Companies
Kent Candee, EMC Insurance Companies
Mitch Carstens, EMC Insurance Companies
Brett Cermak, Farm Bureau Financial Services
Sarah Chang, Nationwide Agribusiness
Phillip Craft, Pekin Insurance Company
Mitch Crowley, Nationwide
Peggy Cutts, The IMT Group
Jamie Dahlgren, Nationwide
Erin Daley, Nationwide
Brett Daniels, Grinnell Mutual
Abby-Jaye Dawson, The IMT Group
Heather Denman, EMC Insurance Companies
Bryce Druvenga, Farm Bureau Financial Services
Matt Dvorak, Allied Group Insurance
Eric Eastman, EMC Insurance Companies
Richard Effler, EMC Insurance Companies
Rob Emanuel, Farm Bureau Mutual Ins Co
Lindsay Erickson, EMC Insurance Companies
Andrea Everling, Nationwide
Paul Friedman, EMC Insurance Companies
Christie Fuller, Midwest Family Mutual
Michael Gano, Nationwide
Matthew Garrard, Nationwide
Phylis Gearhart, Pharmacists Mutual Companies
Troy Gehrke, Nationwide
Cory Gerleman, EMC Insurance Companies
Stacey Gettings, EMC Insurance Companies
Ann Gillotti, Nationwide Agribusiness
Matthew Graber, The IMT Group
Matthew Gray, EMC Insurance Companies
Halley Griess, Nationwide Agribusiness
Nathan Habben, EMC Insurance Companies
Kayla Halverson, Nationwide
Dee Hammen, Allied Group Insurance
Matt Harbaugh, Allied Group Insurance
Kevin Hart, Nationwide
Amy Hatten-Blaskovich, Midwest Family Mutual
Michael Hausafus, The IMT Group
Ryan Hawes, Nationwide Agribusiness
Christopher Heibel, Nationwide
Gina Helmers, Pharmacists Mutual Companies
Michael Hensing, Nationwide
Nicole Herman, EMC Insurance Companies
Janet Hicks, Nationwide
David Ho, Nationwide
Luke Hoesly, State Farm Zone 14 Corporate
Laura Honts, Nationwide
Jaclyn Hruska, Nationwide
Angela Hunt, EMC Insurance Companies
Ryan Ihrke, Farm Bureau Financial Services
Jonathan Jaeger, Travelers Companies
Scott Jaspers, EMC Insurance Companies
Jamie Jeanblanc, State Farm Zone 7 Heartland
Brian Jergens, State Farm Zone 7 Heartland

2016 New Designees

Dave Johnson, Holmes Murphy & Associates
Melissa Johnson, Midwest Insurance Corporation
Jessica Jones, GuideOne Insurance
Jill M Joss, EMC Insurance Companies
Douglas Kaiser, EMC Insurance Companies
Kristen Kaser, Nationwide
Melissa Kauffman, Jester Insurance Serv Inc
Stacy Kearney, The IMT Group
Kylie Kell, FBL Financial Group, Inc.
Barnes Kelley, EMC Insurance Companies
Veronica Kirk, Nationwide
Ivy Kitzinger, Pharmacists Mutual Companies
Kristin Kleis, The IMT Group
Amanda Laird, EMC Insurance Companies
Teresa Lamb, EMC Insurance Companies
Johanna Langille, Nationwide
David Larkins, EMC Insurance Companies
Mary Larkins, Nationwide
Dana Lee, The IMT Group
Jessica Lehman, EMC Insurance Companies
Krissi Luna, Midwest Family Mutual
Melissa Lutgen-Scoonover, Nationwide
Agribusiness
Christina Lynn, Nationwide
Robin Marahatta, GuideOne Insurance
Melanie Mc Elvogue, EMC Insurance Companies
Angela Mc Laren, Arthur J. Gallagher Risk
Management Services
Jacque McClenathan, Grinnell Mutual Reinsurance
Company
Jason McNatt, The IMT Group
Michael D Mestdagh, Continental Western Group
Burt Metzger, EMC Insurance Companies
Erin Meyer, Nationwide Agribusiness
Tracy Miller, General Reinsurance Corp
Steven Miller, Nationwide Agribusiness
Lisa Miner, Nationwide
Jeffrey Monson, EMC Insurance Companies
Laci Mortensen, Pharmacists Mutual Companies
Jon Mumm, The IMT Group
Lori Myers, FBL Financial Group, Inc.

Ben Ogbulu, The IMT Group
Rodrick Osborn, Nationwide Agribusiness
John Osier, EMC Insurance Companies
James Pearson, Farm Bureau Financial.Svcs
Jill Pecinovsky, EMC Insurance Companies
Jennifer Peppenger, State Farm Zone 7
Heartland
Sayer Peterson, Farmers Mutual Hail Ins Co
Doug Pettepier, EMC Insurance Companies
Hai Pham, Nationwide
Martin Popp, Nationwide
Lori Quinlin, Farm Bureau Financial Services
Jon Raftis, Professional Solutions Insurance
Services
Teri Reiersen, Nationwide
Steve Reynolds, Cincinnati Insurance
Michael Richards, Nationwide
Robert Ridnour, Nationwide
Christina Riedel, EMC Insurance Companies
Miriam Rinehart, Nationwide
Kaitlyn Roan, Nationwide
Bradley Rolling, Farm Bureau Finan.Svcs
Scott Rood, The IMT Group
Matthew Rowles, Nationwide
Jacqueline Runge, Nationwide
Tracy A Rushenberg, The IMT Group
Michael Russell, EMC Insurance Companies
Tim Schlichte, Nationwide
Steven Schuster, Nationwide Agribusiness
Brian Seidl, Nationwide
Stephen Smith, Berkley Technology Services
Joey Smith, EMC Insurance Companies
Shane Stanley, Holmes Murphy & Associates
Dave Stierman, EMC Insurance Companies
Erin Stober, EMC Insurance Companies
Andy Stroud, Farm Bureau Property &
Casualty Ins. Co.
Michael Stull, Nationwide
Jonathan Swartz, Farm Bureau Financial Svcs
Jeremy L Sweet, Farm Bureau Financial.Svcs
Jean Taffae, Nationwide

2016 New Designees

Jim Taylor, EMC Insurance Companies
Dianna Taylor, Nationwide
Rick Thomas, Nationwide
Diane Thurston, Farmers Alliance Mutual Ins Co
Randy Tinker, Nationwide Agribusiness
Jim Todd, The IMT Group
Marcus Treimer, The IMT Group
Len Twaroski, EMC Insurance Companies
Amy Underwood, Nationwide
Jamie Valenta, Nationwide Agribusiness
Douglas Van Zanten, EMC Insurance Companies
Laura Vansickle, Nationwide

Chad Veach, EMC Insurance Companies
Raffaella Vignaroli, EMC Insurance Companies
Christy Vitiritto, EMC Insurance Companies
Rebecca Walters, Nationwide
Kristi Walters, Nationwide Insurance Company
Nicholas Webb, EMC Insurance Companies
David Wehrman, Nationwide
Adam White, The IMT Group
John Wieland, Nationwide
M Wignall, Nationwide
Bradley Wilson, Nationwide
Andrew Wright, Nationwide
Aaron Wych, Continental Western Group

Welcome to the Iowa Chapter!



Thank You to Our 2016 I-Day Sponsors

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Insurance Management, Altoona
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North Central Iowa CPCU Sub-Chapter
Partners Mutual Insurance Company
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Professional Solutions Insurance Company
Progressive Insurance
QBE
Reynolds & Reynolds, Inc.
Risk Placement Services, Inc.
SECURA Insurance
SFM Mutual
State Auto Insurance Companies
Travelers Insurance
Truckers Insurance Associates, Inc
United Fire and Casualty Company
West Bend Mutual Insurance Company
Willis and Moore, Inc