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CPCU Society Social Media



December 2016

www.cpcu-iowa.org

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Upcoming Events

| Date & Time | Location | Event & Topic |
|-------------------------------|--|--|
| December 15, 2016 3:00 pm | Wakonda Club | Chapter Meeting <i>Generations in the Workforce</i> |
| January 24, 2017 11:30 am | Embassy Suites Des Moines - On The River | Chapter Meeting <i>Des Moines Performing Arts</i> |
| February 21, 2017 11:30 am | Des Moines Golf and Country Club | Chapter Meeting <i>Diversity</i> |

Message from the President

The holiday season will make the month of December speed by and my term as President complete.

You may not know that I-Day is not just a one day event for a few of us. Ted Lussem, Kevin Seward and I had the opportunity to visit several companies on November 9th with Mike Koscielny, President Elect of the CPCU Society. We stopped at The IMT Group, EMC Insurance Companies, Grinnell Mutual, Nationwide, GuideOne and NCMIC and had the chance to speak to new designees, members of the Iowa Chapter, future designees working towards their CPCU and executives of these companies to encourage participation in the Society and completion of the CPCU designation.



On November 10th we celebrated almost 50 of our new designees. You and our new designees are among 2% of the industry professionals with a CPCU. Congratulations to all. We hosted two speakers who talked to us about Personal Lines. Ray Thompson indicated that small companies can compete in this competitive market through local expertise, value added services and intelligent underwriting. Kim Hazelbaker encouraged us to review the top safety pick on the [IIHS website](#) to learn how safe your car is compared to others.

We also honored Kevin Seward with the Burkhalter Award at I-Day. Kevin has made outstanding contributions to our profession. He has worked for Farm Bureau for 30 years, holding several different positions and currently is the Claims Project Coordinator. He has also served our local and national chapters in the following roles: President of the Iowa Chapter in 2007, Diversity Committee member, Chapter Governor, and Board of Ethical Inquiry for the Institutes at the national level. Kevin was also presented with the Iowa CPCU Excellence Award in 2010. Congratulations Kevin.

We have one final event for 2016 at the Wakonda Club on December 15th at 3:00 p.m. Alison Cate from EMC Insurance Companies will be speaking to us about Generations in the Workplace.

The 2017 Annual Meeting package is now available. Once purchased, you are automatically registered for all of our 2017 chapter meetings and I-Day 2017. We are looking forward to a great year of learning about risk management, ethics, and career development from local companies and their leaders. We will also learn about diversity, compliance and regulation, wine making at the Jasper Winery, the Global Insurance Accelerator, 3D printing, and business continuity at I-Day next year.

I am ending my term as President with the thought I started with- volunteers. I could not have made it through this year without the help of the entire board. Thank you for your commitment to the Iowa Chapter. The success of our chapter is due solely to these volunteers. Volunteering as a board member is the #1 way to network in our organization and I have enjoyed the hours spent together with you. No matter which company you work for today or in the future, I will remember your commitment and how much time you spent in service to our Chapter. The year has been a great blessing and I have learned more about leadership without the risk of a salary impact or a performance review. If you would like to serve on our board and learn more about leadership, please contact Adam Haugerud or me to volunteer. I hope that you continue to stay engaged in the CPCU and become a lifelong learner.

Have a great holiday. I look forward to 2017 and seeing you at a meeting!

- Dalith Wells, President, Iowa Chapter President

New Designee Spotlight

Andy Stroud, CPCU, AIC-M, AINS
Express Claims Consultant
Farm Bureau

I started my career with Farm Bureau in May of 2011. I was fresh out of college at the University of Iowa and was eager to learn about the insurance industry. My first position was in the Express Claims department. This position can be compared to a utility player on a baseball team. A utility player has to be good at a little bit of everything. The job duties came from several different positions, including a Customer Service Representative, a First Notice of Loss Representative and a Claims Representative.

This is the perfect entry-level position because it immerses you into the property and casualty claim world. The job exposes you to a whole range of claims from minor first-party auto claims to large loss catastrophe claims. All of the repairable auto claims with no injuries, no coverage or liability concerns, and no subrogation potential are retained by the Express Claims Team to resolve directly with the customer. This structure allows for a streamlined claim handling process for the nearly 30% of claims that meet this criteria.



While in ECT I aggressively focused on my industry coursework via The Institutes. I earned my AINS designation in 2012 and my AIC designation in 2013. Then in 2014 I started on my CPCU designation. This coincided with a move to Claims Representative position within our Iowa business unit.

That same year I moved laterally to our business unit in Arizona. I really learned a lot from both my day-to-day claims work as a CSR and from my CPCU coursework. This propelled me to a Field Casualty Representative role in the Iowa City area for nearly two years and eventually to a Claims Consultant position back in the Express Claims department in September 2015.

I officially earned my CPCU designation in February 2016. The pursuit of my CPCU designation has created career opportunities for me that otherwise would not have been possible. I owe credit to Farm Bureau for their support of continuing education and to The Institutes for providing such valuable learning tools.

Now I am a proud member of the Iowa CPCU Society! I look forward to contributing to the Central Iowa Chapter and meeting more of our members.

Renew Your CPCU Membership

With 2017 about to start, please consider renewing your membership with the Society. Renewing with the Society also automatically renews your Iowa Chapter membership. As a Society and Chapter member you will have access to a wide range of benefits including professional networking through our Chapter events, community involvement through our good works projects and access to The Institutes Community. For additional information please visit the [CPCU Society website](#) or keep an eye on your mail for your renewal form.

2017 Annual Meeting Package

Get One Meeting Free!

For just \$235 the Annual Meeting Package includes all of the 2017 chapter meetings in Jan, Feb, Mar, Apr, May, Sep, Oct and Dec, plus the annual I-Day Seminar and Luncheon in Nov. Unable to make all of the meetings? No problem! You can transfer your ticket to a colleague who has never been to a CPCU meeting. Just let us know ahead of time who will be attending in your place and we will make sure they won't leave as a stranger.

[Register Online](#)

****Please note the package does not include the summer Golf Outing****

2017 Annual Meeting Package Mail-in Registration Form

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Total Enclosed: ____ Annual Meeting Packages x \$235 each = \$ _____

Make checks payable to: Iowa CPCU Society Chapter

Mail checks to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

2017 CPCU Meetings

| | | |
|-------------------------------|----------------------------------|--|
| January 24, 2017 11:30 am | Embassy Suites - On the River | Jeff Chelesvig - President and CEO, Des Moines Performing Arts <i>Des Moines Performing Arts</i> |
| February 21, 2017 11:30 am | Des Moines Golf and Country Club | Martin Alpert, CPCU <i>Diversity</i> |
| March 16, 2017 11:30 am | EMC Insurance | Kathy Carroll Karpowicz - Director of Ethics, Unity Point Health <i>Ethics</i> |
| April 12, 2017 11:30 am | Des Moines Club Downtown | Speakers - TBD <i>Career Development</i> |
| May 18, 2017 11:30 am | Glen Oaks | Joe Bieniek - CPCU Vice President Senior Consultant, First Consulting and Administration <i>Compliance and Regulation</i> |
| September 21, 2017 3:00 pm | Jasper Winery | VIP Tasting and Tour |
| October 19, 2017 11:30 am | Sheraton West Des Moines | Brian Hemesath, Managing Director, Global Insurance Accelerator <i>Global Insurance Accelerator</i> |
| November 2, 2017 8:00 am | Airport Holiday Inn | I-Day 2017 |
| December 12, 2017 3:30 pm | Wakonda Club | Travis Green - Program Chair, DMACC CAD Department <i>3D Printing</i> |

| 2017 Iowa CPCU Society Chapter Schedule | | |
|---|----------|---------------------------|
| January 24 | 11:30 am | Embassy Suites |
| February 21 | 11:30 am | DSM Golf and Country Club |
| March 16 | 11:30 am | EMC Insurance |
| April 12 | 11:30 am | Des Moines Club Downtown |
| May 18 | 11:30 am | Glen Oaks |
| September 21 | 3:00 pm | Jasper Winery |
| October 19 | 11:30 am | Sheraton West Des Moines |
| November 2 | 8:00 am | Airport Holiday Inn |
| December 12 | 3:30 pm | Wakonda Club |

Update your schedule magnet and save the dates for our 2017 meetings. We look forward to seeing you soon.

2016 I-Day Photos



2016 New Designees



2017 Officers (left to right):
 Jeff Wilson (Treasurer), Chris Murphy (Secretary),
 Stephanie Wells (VP), Adam Haugerud (President)

Sworn in by Mike Koscielny, President Elect of the
 CPCU Society



Burkhalter Award Winner Kevin Seward and 2016
 Iowa Chapter President Dalith Wells

Additional photos from I-Day can be found [online](#).

Chapter Meeting

Date & Time Thursday, December 15, 2016, 3:00 pm

Location Wakonda Club

Speaker Alison Cate, CPCU, ARM, ARe, AMIM
VP of Employee Development, EMC Insurance

Topic Generations in the Workplace

Alison Cate has 35 years experience in the insurance industry. Alison has worked for EMC Insurance for 29 years in the roles of Commercial Property Underwriting Consultant, Marketing Consultant, and started the Employee Development Department in 2002. She is responsible for Corporate Learning and Development. Alison holds a bachelor's degree in Finance and Insurance from the University of Iowa.

For the first time in history, organizations are likely to have five different generations working together. Each generation has their own skills, interests, priorities, and expectations. This brings unique challenges and opportunities to the workplace. First, there is Generation Z, the newest members to enter the workforce, who never knew the world before the internet. Then there are the Millennials, who bring a sense of purpose to the workforce and have high expectations for career growth and development. In the middle is Generation X who are self-reliant and juggling jobs, child care, and elderly parents. The baby boomers follow, often hesitant toward technology, but strong believers in collaboration and teamwork. And finally, the traditionalists who prioritize financial security at work and are fiercely loyal to employers. In addition to the unique characteristics of each generation, we will be discussing the similarities.

To enable us to have an accurate count for the meeting, please mail or e-mail reservations by **December 8, 2016** to:

debbie.conroy@cpcu-iowa.org

Mail registration to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

Name(s): _____

Company: _____

To register online, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Adam Haugerud at (515) 508-5435.