



CPCU
SOCIETY

ChapterGram

Iowa CPCU Society Chapter

2015 Officers

President:
Kim Smetzer
(515) 974-5931
ksmetzer@yourcaptive.com

Vice President:
Dalith Wells
(515) 345-7458
Dalith.M.Wells@EMCIns.com

Secretary:
Adam Haugerud
(515) 508-5435
haugera@nationwide.com

Treasurer:
Stephanie Wells
(515) 276-5614
SWells@guideone.com

Past President:
Erin Osier
(515) 223-6998
eosier@yourcaptive.com

Directors

Jon Williams
(515) 345-2671
Jon.D.Williams@EMCIns.com

Jeff Wilson
(515) 327-2868
jeff.wilson@theimtgroup.com

Chris Murphy
(515) 345-2493
Chris.D.Murphy@EMCIns.com

Doug Neuhring
(515) 345-7344
Doug.W.Nuehring@EMCIns.com



CPCU Society Social Media



September 2015

www.cpcu-iowa.org

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Upcoming Events

September 15, 2015 9:00 am	Prairie Meadows	Independent Insurance Agents of Iowa Trade Show & Expo
September 17, 2015 11:30 am	Hilton Garden Inn	Chapter Meeting
October 15, 2015 7:25 am	Des Moines Botanical Center	Chapter Meeting
October 28, 2015 11:00 am	Glen Oaks Country Club	Career Development & Succession Planning Executive Panel Event
November 12, 2015 8:00 am	Des Moines Marriott Downtown	CPCU I-Day 2015

Message from the President

As the Iowa State Fair wraps up, the kids return to school, and summer quickly fades into Fall and football season, it's time to get back into the second half of our 2015 CPCU programming. We will have some intriguing topics over the next few months that you won't want to miss.

Congratulations to the CPCUs who were inducted into the Iowa Insurance Hall of Fame on May 19th: Bruce Kelley, Jennie LeGates, and Richard Friedman. All of these individuals have made a significant impact on our industry here in Iowa.

Please join me in extending thanks to Rose Nwaturuocha of Nationwide for her volunteer service to the chapter over the past several years. Rose served our chapter in many capacities and most recently held the position of Chapter Vice President. She recently accepted a new position within Nationwide which required her to step down from her volunteer position with the Iowa Chapter. Thank you, Rose, for your service to the Chapter and best of luck in your new position!



The Chapter had some entertaining events happen over the summer. In June we hosted an Iowa Cubs outing at Principal Park and the Good Works Committee arranged a volunteer opportunity at the Des Moines Animal Rescue League. In July we had our annual charity golf outing benefiting Blank Children's Hospital-Fire Safety House. In August, the Good Works Committee arranged a volunteer opportunity with Meals From the Heartland. Thank you to all involved in arranging these events and thank you to all the participants, too!

We kick off our programming this Fall as our Chapter meetings resume September 17th with Gary Slater presenting on Iowa State Fair with a focus on risk control and a behind the scenes perspective. Please join us at the West Des Moines Hilton Garden Inn at 11:30 am that day for what is sure to be an interesting presentation.

November 12th will be the annual Insurance Industry Day (I-Day) held at the downtown Des Moines Marriott. Guest speakers will include Charlie Kingdollar, Vice President of General Re's emerging issues unit, and Corey Dunbar, Assistant Vice President of the Treaty Division at Hartford Steam Boiler Inspection and Insurance Company. You won't want to miss this event.

We encourage you to be an active member of the Iowa Chapter where you have the opportunity to network, learn, and give back to the community. We look forward to seeing you at one or all of our upcoming events!

Kimberly D. Smetzer, CPCU
President, Iowa CPCU Society Chapter

"A Leader is someone who can do everything him(her)self, but let's other people help him(her)."
~ Don Rittner

New Designee Spotlight

Donna Timm, CPCU, AU
Commercial Senior Underwriter
GuideOne Insurance



I moved to the Des Moines area in 1995 and began my insurance career at GuideOne on May 15th of that same year. I started in the Commercial Lines Department as a Rating Analyst and moved to Assistant Underwriting a couple of years later. In March of 2011, I was promoted to Commercial Underwriter.

While I was an assistant underwriter, I earned my AU designation. I decided to work towards earning my CPCU designation when I moved to Commercial Underwriting in 2011, finishing the last CPCU test on Sept. 8th, 2014. It was a tough, 3 year journey. My life consisted of work and study for those three years. I'm happy it is over and I'm very proud that I finished.

I celebrated my 20th anniversary at GuideOne this past May 15th and I absolutely love my job. The diversity of it from day to day helps to keep me on my toes. I am privileged to work with a great group of people who are ready to help when I have questions. We laugh a lot at ourselves and do not hesitate to laugh at each other.

I am married to a wonderful husband, Randy, and we have 6 children and 12 grandchildren between us. Our grandchildren range in age from 18 to 1 years old and are involved in dance, soccer, rugby, archery, baseball, and basketball and we enjoy attending their sporting events.

I volunteer regularly with *Meals From The Heartland*. Meals From The Heartland is a non-profit organization that packages meals for the hungry, which are distributed here in our country and around the world. It is a cause that is important to me and one in which I know we are making a difference. Our goal this year is to package 10 million meals and we are able to accomplish this with the help of thousands of volunteers throughout the year.

My husband and I like to kayak, bike, and enjoy friends and family in our spare time. We also like to travel to visit our family members who are scattered throughout the country.

Career Development and Succession Planning Executive Panel Event

We are very privileged and honored to welcome Sean Kennedy (IMT CEO), Scott Reddig (GuideOne COO) and Scott Jean (EMC EVP) to share their expertise in an interactive and informative discussion regarding this strategic approach to developing employees that embraces creating and managing talent pipelines for high level positions.

Moderating this group is Bob Skow (CEO, Independent Insurance Agents of Iowa) who entered the Iowa Insurance Hall of Fame in 2007.

Please bring your questions and join us for this exciting event October 28, 2015 at Glen Oaks Country Club, West Des Moines, Iowa. Registration is from 11:00 am to 11:30 am. Lunch will be served at 11:30 am.

2015 Golf Outing Thank You

The Iowa CPCU Society Chapter would like to thank all of our participants, sponsors, and Legacy Golf Club for their involvement with the July 2015 golf outing. Your participation and generosity has helped us put on a successful event and raise over \$4,100 for The Fire Safety House at Blank Children's Hospital. This year's sponsors are:

Gold Level

- EMC Insurance Companies
- GuideOne Insurance
- The IMT Group
- NCMIC/ Professional Solutions

Silver Level

- Chubb Group of Insurance Companies
- Grinnell Mutual Reinsurance Company
- LeMars Insurance Company
- Liberty Mutual Group
- Midwest Family Mutual Insurance
- Nationwide Mutual Insurance Company
- Travelers Insurance

Bronze

- LMC Insurance and Risk Management
- Secura Insurance
- SFM Mutual Insurance Company

Sarah Middendorf

Golf Committee:

Ryan Swalve

Director of Member Activities: Jeff Wilson

Christina Riedel

Please contact any member of the golf committee if you have any ideas, would like to participate or help plan 2016's event!

Good Works Update

For the chapter's 2nd quarter Good Works project, 3 CPCUs volunteered at the Animal Rescue League on June 25, 2015. Our volunteers helped the ARL set-up tables and chairs, put-out table cloths/skirts, and arranged silent auction items for their "Cat's Meow" fundraiser event. Everyone had a great time helping such an awesome organization!

Look for more Good Works opportunities in the fall and sign-up to join the fun!



Burkhalter Award

The **Burkhalter Award** is presented to individuals for outstanding achievements and contributions to the insurance industry in Iowa. The impact and effect of the contribution and achievements of the recipient will be recognized and broadcasted in the community.

The **Burkhalter Award** is designed to recognize people who have made a contribution to the property and casualty insurance industry and their community through civic involvement.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and through his civic activities.

The fields of achievements to be evaluated include the following:

Promoting the field of insurance within the business community through civic and non-civic activities; achievements beyond primary professional responsibilities; innovation within the industry; specific achievements which benefit the industry; research efforts; volunteer work in the industry and community; and leadership activities in the governmental arena.

GOALS OF THE BURKHALTER AWARD

- Recognize outstanding service to the community and insurance industry.
- Give community visibility to the recipient and his/her achievements and contributions.
- Generate interest and motivation within the Iowa insurance industry to aspire to this award.
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry.

YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination.

We've made it even easier for you to nominate an individual for the Burkhalter Award!

The nomination form is now online, allowing you to type and click your way through the nomination process. [Click here](#) to access an online application. The award will be presented at I-Day on November 12, 2015.

Previous Burkhalter Award Recipients

Year	Recipient
2014	Bob Skow
2013	Wade Sheeler
2012	Dean Brooks
2011	Theodore (Ted) D. Lussem
2010	Judith A. Brannon
2009	Dr. Therese M. Vaughan
2008	Larry Matthews
2007	Bruce G. Kelley

[Nomination Form](#)



2014 Burkhalter Award Recipient Bob Skow

Chapter Meeting

Date & Time September 17, 2015

Location Hilton Garden Inn, 205 S.64th ST, West Des Moines

Speaker Gary Slater

Topic The Iowa State Fair - Risk Controls and Behind The Scenes Perspective

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by **September 10, 2015** to:

debbie.conroy@cpcu-iowa

Or make checks payable to: Iowa CPCU Society Chapter
Mail checks to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Dalith Wells, (515) 345-7458.