



CPCU
SOCIETY

ChapterGram

Iowa CPCU Society Chapter

2012-2013 Officers

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CPCU Society Social Media



November 2013

www.cpcu-iowa.org

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Upcoming Events

November 14, 2013 8:00 am	Downtown Marriott	I-Day
December 12, 2013 3:00 pm	Wakonda Club	Coaching Style Leadership

View the 2014 Event Calendar on Page 5

Message from the President

As this is my last message to you as President, unlike my predecessors I can't say this year has flown by, as it lasted 18 months instead of the typical 12 month term. However, with the support of our Board, the long year has gone very well. We changed our name to Iowa CPCU Society Chapter, updated our bylaws, switched to a calendar fiscal year, and changed management companies. We also provided an outstanding I-Day and nine luncheon meetings with informative speakers. I would like to express my sincere thanks to Erin Osier, Vice President; Kim Smetzer, Secretary; Rose Nwaturuocha, Treasurer; Jon Williams, Director; Dalith Wells, Director; Adam Haugerud, Director; Stephanie Wells, Director; Richard Keith, Past President; Ted Lussem, Senior Advisor and Industry Visibility chair; and all of our 20 committee chairs and volunteers. Together it was all possible.



We had a very successful October meeting. We added an extra hour to the program and filed for two hours of CE credits. Gina King with Identity Theft 911 was our instructor and she did an excellent job. A copy of her [presentation](#) is available on our website if you want to check it out. There is a lot of good information included in her slides.

By now, you should have received your I-Day [brochure](#) and I hope you have registered to attend I-Day on November 14 at the Downtown Marriott. It is our premier event and provides many educational and networking opportunities. The CPCU Society President and The Institutes' President will be attending and helping us recognize our 44 new designees. If you haven't registered yet, do so today.

Being an active member of the CPCU Society is a rewarding experience. There are volunteer opportunities at the local and the Society level. Our chapter has a [volunteer link](#) on our web site for anyone interested in learning more about Iowa Chapter volunteer opportunities. For those interested in volunteering at the Society level, the [CPCU Society's website](#) includes a listing of volunteer opportunities as well.

As our year is closing out, we have been reviewing our progress on the activities on our Circle of Excellence plan. We've actually accomplished more than we planned. This didn't happen by accident, but rather because of everyone's participation. The most rewarding part of being the Iowa Chapter President has been to work with individuals who are dedicated to making our Chapter the best. It has been an honor and a privilege to serve our chapter. Thank you for allowing me the opportunity.

- Connie Doud, CPCU, CCP
President, Iowa CPCU Society Chapter



2013 New Designees

Suzanne M. Allen - Nationwide

Jessica Arroub - The IMT Group

Lauren Augustin - Grinnell Mutual Reinsurance

Melinda R. Bockewitz - Nationwide

Jenny Bos - Grinnell Mutual Reinsurance

Leslie Bramwell - EMC Insurance Companies

Carly Burnham - Nationwide

Chad Cook - FBL Financial Group, Inc

Tom Easley - FBL Financial Group, Inc

Scott J. Evans - Pharmacists Mutual

Mark Gallagher - Truckers Insurance Associates

Eric S. Grieser - EMC Insurance Companies

Kara Heintzig - Berkley Technology Services

Zachary Hilton - EMC Insurance Companies

Anissa Jama - Nationwide

Andrew Justice - GuideOne Insurance

Curt Leigh - Marsh Inc

Mariel McCann - Hupy and Abraham Law Firm

Joseph McCollum - State Farm Insurance

Kimberly McKeehan - FBL Financial Group, Inc

Brice Musgrove - FBL Financial Group, Inc

Emina Music - Nationwide

Brian Neitzel - The IMT Group

Jennifer Nelsen - Marsh Inc

Stacey Palmer - Nationwide

Carrie A. Peterson - The IMT Group

Joe Peterson - Nationwide

Tricia Quinlan - The IMT Group

Nancy Reece - Nationwide

Sarah J. Runchey - Nationwide

Kate Seward - Nationwide

Harry Shoemaker - NRI Insurance Services

Bradley S. Soma - The IMT Group

Jasmin H. Springer - EMC Insurance Companies

Danielle Steele - FBL Financial Group, Inc

Jacqueline F. Strange - FBL Financial Group, Inc

Jeff P. Swim - Holmes Murphy & Associates

Drew Van Woert - FBL Financial Group, Inc

Sara Van Wyk - Nationwide

Brandon Volz - Liberty Mutual

Joshua Wade - QBE the Americas

Mike Warmuth - FBL Financial Group, Inc

Michael L. Wilson - Nationwide

Erin Wonsmos - The IMT Group

Welcome to the Iowa Chapter!

2014 Annual Meeting Package

Would you like to cross one more item off your monthly to-do list in 2014? If so, consider purchasing the 2014 Annual Meeting Package. The cost of the package is \$210, which includes all seven meetings shown on page 5 (does not include Ethics Day) plus the I-Day seminar and luncheon. This represents a savings of \$25 when compared to purchasing all meetings and I-Day separately. To purchase the package, mail in the registration form below or pay online at our website using the link below.

[Click Here](#) to Purchase the Annual Meeting Package Online

2014 Annual Meeting Package Mail-in Registration Form

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Name: _____

Company: _____

Total Enclosed: _____ Annual Meeting Packages x \$210 each = \$ _____

Make checks payable to: Iowa CPCU Society Chapter

Mail checks to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

2014 CPCU Events

January 17, 2014 (Friday) 7:30 am	Machine Shed Restaurant	Speaker: Major Wunn Topic: Kosovo Partnership
February 13, 2014 11:30 am	Community Choice CU Convention Center	Topic: Iowa Department for the Blind
March 2014 Date and time - TBD	TBD	Ethics Day
April 17, 2014 11:30 am	Smokey D's BBQ Restaurant	Speaker: Darren Warth Topic: Food Preparation & Loss Control
May 15, 2014 11:30 am	Des Moines Embassy Club	Speaker: William Howell Topic: Alternative Energy
September 18, 2014 3:00 pm	TBD	Topic: Equipment Breakdown
October 16, 2014 7:30 am	Des Moines Golf & Country Club	Speaker: Ann Weber Topic: Legislative Update
November 7, 2014 (Friday) 8:00 am	Prairie Meadows	I-Day 2014
December 11, 2014 3:00 pm	Wakonda Club	Speaker: World Food Prize Topic: Fighting Hunger

2014 Iowa CPCU Society Chapter Schedule		
January 17	7:30 am	Machine Shed Restaurant
February 13	11:30 am	Community Choice CU Conv Ctr
March (TBD)	TBD	Ethics Day
April 17	11:30 am	Smokey D's BBQ Restaurant
May 15	11:30 am	Des Moines Embassy Club
September 18	3:00 pm	TBD
October 16	7:30 am	DSM Golf and Country Club
November 7	8:00 am	I-Day: Prairie Meadows
December 11	3:00 pm	Wakonda Club

Update your schedule magnet and save the dates for our 2014 meetings. We look forward to seeing you soon.

New Designee Spotlight

Harry Shoemaker, CPCU, CEBS
Agency Principal / President
NRI Insurance Services / Notary Rotary

My wife and I grew up in Iowa (West Branch and Cedar Falls) and met at the University of Iowa in 1989 on the last day of our freshman year. Our Iowa City experience consisted of two children, family housing, and pushing strollers around campus. I graduated from the College of Business, where I just missed the new building, and she from the School of Social Work. As a finance major, I wasn't a big fan of insurance.

After graduation, I went to work for Andersen Consulting in Chicago, but left before my first engagement: assembler code maintenance at Allstate! Not exactly sexy. I landed at EMC working under Ann Erb in Commercial Systems as a MAPPER programmer. The language was antiquated, but elegant, and the people were great. Bruce Kelley has always been a huge supporter of the CPCU program and many of my co-workers were in pursuit, so I knocked a couple out before leaving. (And, AGAIN, just missed the new building!)

Most of the next eight years were spent consulting to companies like Farm Bureau, Pioneer, and John Deere. I earned a few more designations – CEBS, MCSD and MCSE – but was feeling guilty for leaving my CPCU unfinished, so I took it up again. My wife and I then started two companies of our own: Notary Rotary and NRI Insurance Services. The former is a nationwide membership-based notary organization and the latter, a local, independent agency. We've grown from our garage to one of the largest national producers of commercial surety for Merchants Bonding, and are now writing all lines of insurance throughout the U.S. for our members. The hours are long, the work is fun, and I'm now a big fan of insurance!



New Designee Reception

On October 1, more than 25 CPCUs, guests, and board members spent a great afternoon getting to know some of our 44 new designees. For more photos from the New Designee reception, click [here](#).



Thank You to Our 2013 I-Day Sponsors

Arthur J. Gallagher Risk Management Service, Inc
Asset Protection Agency
John Ahrold
Bearence Management Group
Bilbrey Insurance Services, Inc.
Bituminous Insurance
Brooks-Lussem-Clem Insurance
Brown-McNerney-Johnson
C Mac Chambers Agency
Chubb Group of Insurance Companies
Concorde General Agency
Conroy Insurance Services, LLC
Continental Western Group
Cunningham Lindsey
The Dana Company
Davis Insurance Agency, Inc
Donaghy-Kempton Insurors
Donahue Insurance Agency, Inc.
EMC Insurance Companies
EMC National Life Company
EMC Risk Services, LLC
EMC Underwriters, LLC
EWI Reinsurance
Farmers Mutual Hail Insurance Company of Iowa
FBL Financial Group, Inc
Freedom Financial Bank
Gateway Insurance Services, Inc., Ames
General Reinsurance Corporation
The Glienke Agency, LLC
Grinnell Iowa CPCU Sub-chapter
Grinnell Mutual Reinsurance Co
GuideOne Insurance
Health Insurance Advisor, LLC
Holmes Murphy & Associates
The IMT Group
Independent Insurance Agents of Iowa
Insurance Associates, a Division of INSPRO
Insurance Association of Greater Des Moines
Insurance Management, Altoona
Integrity Mutual Insurance Company
Iowa Bankers Insurance and Services, Inc
Iowa FAIR Plan
Iowa Insurance Hall of Fame
Iowa Mutual Insurance Company, De Witt
Kelley Continuing Education Program
Krist Insurance Services
LaMair-Mulock-Condon Co
Le Mars Insurance Company
Liberty Mutual Insurance
Marsh U. S. Consumer
Merchants Bonding Company
Middendorf Insurance Associates, Inc.
Midwest Family Mutual
Miller, Fidler & Hinke Insurance Agency
Montgomery St John Insurance
Joe Morten & Son, Inc. dba Motor-Ways
Nationwide
NCMIC Insurance Company
NOEL Insurance, Inc., Ottumwa
North Central Iowa CPCU Sub-chapter
Old Republic Surety
Partners Mutual Insurance Company
Pharmacists Mutual Insurance
Philadelphia Insurance Company
Professional Solutions Insurance Company
Progressive Insurance
QBE the Americas
Rain and Hail, LLC
Reynolds & Reynolds, Inc.
Risk Placement Services, Inc.
Scobie Group
SECURA Insurance
Society Insurance
State Auto Insurance Companies
Travelers Insurance
Truckers Insurance Associates, Inc
United Fire and Casualty Company
West Bend Mutual Insurance Company
Willis and Moore, Inc

Chapter Meeting: I-Day 2013

Date & Time November 14, 2013. 8:00 am - 2:00 pm

Location Downtown Des Moines Marriott

AGENDA

- 8:00 – 8:30 Registration
- 8:30 – 8:45 Opening Remarks
- 8:45 – 9:10 The Institutes & CPCU Society Update
- 9:10 – 10:15 Comprehensive Overview and Outlook for the P/C Market
- 10:15 – 10:30 Networking Break
- 10:30 – 11:15 Emergency Preparedness & Business Continuity
- 11:15 – 12:00 Commercial Loss Prevention & Mitigation
- 12:00 – 12:15 Networking Break
- 12:15 – 2:00 Luncheon, Conferment of New Designees & Officer Installations

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by November 7, 2013 to:

debbie.conroy@cpcu-iowa.org

Mail checks to: Iowa CPCU Society Chapter
Attn: Debra R. Conroy, CIIP, CIC
1000 73rd St Ste 18
Windsor Heights, IA 50324

Name(s): _____

Company: _____ Total Enclosed: \$ _____

Cost: Seminar & Luncheon....\$60
 Seminar Only.....\$40
 Luncheon Only.....\$30

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the I-Day 2013 link at the top of the page.

For questions about I-Day, please call Kim Smetzer at (515) 365-4340.

[View the I-Day Brochure](#)