



**CPCU**  
SOCIETY

# ChapterGram

Iowa CPCU Society Chapter

## 2012-2013 Officers

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Connie@fmh.com

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eosier@yourcaptive.com

Secretary:  
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## Directors

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CPCU Society Social Media



October 2013

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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## Upcoming Events

October 17, 2013 10:30 am (2 hr meeting)	Embassy Club West	Identify Theft and Data Breach <i>(Filed for CE credits)</i>
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November 14, 2013 7:30 am	Downtown Marriott	I-Day
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December 12, 2013 3:00 pm	Wakonda Club	Coaching Style Leadership
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**Coming Soon - 2014 Event Schedule**

## Message from the President

Fall is here and our busy schedules have begun. Make sure you put CPCU on your calendar. We had a very interesting meeting September 19 at the Hotel Fort Des Moines when Russ Sporer and Beth Coonan (pictured below) presented an expert witness and an attorney's view of risk management. Russ talked about how to avoid E&O exposures and Beth spoke to the point-of-view of an attorney representing a company. They were both very interesting speakers.



You won't want to miss our October meeting. We are trying something different at this meeting. We will start at 10:30 am with the first hour of a presentation by Gina King on Identity Theft and Data Breach. We will break for our luncheon, election of officers, and a financial update at 11:20 and then return for the second half of the presentation from 11:50 to 12:40 pm. The meeting is filed and approved for 2 CE hours in the State of Iowa. If you can't spare the extra hour and don't need the CE credits, feel free to come at 11:20 for lunch and listen to the last half of her presentation.

Our nominees for 2014 officers are:

- Vice President – Kim Smetzer
- Secretary – Rose Nwaturuocha
- Treasurer – Dalith Wells
- Director – Jon Williams
- Director – Chris Murphy

Erin Osier will automatically move to the position of President.

Stephanie Wells and Adam Haugerud will continue their two-year term as Directors.

Mark your calendars now for I-Day on November 14 at the Downtown Des Moines Marriott. The Program Planning Committee has put together another great program for us this year. As always, I-Day is the place to learn and network with your fellow insurance professionals.

- *Connie Doud, CPCU, CCP*

*President, Iowa CPCU Society Chapter*



## New Designee Spotlight

**Leslie Bramwell, CPCU**  
**Workers' Compensation Program Coordinator**  
**EMC Insurance**



Scrolling through Facebook postings this time of year – the start to another school year – it's fun to see pictures of my friends' young children holding up signs with their basic information: Name. Grade. What they want to be when they grow up. I've noticed plenty of firemen, NBA players, astronauts, and teachers...but I've yet to see a single "insurance professional." On paper, I'll admit, the insurance industry lacks the allure of all of these childhood aspirations. But after 15 years working as an insurance professional, I have found it to be incredibly interesting and rewarding.

I began my career at EMC Insurance Companies as a Statistical Analyst. As a math major from Drake University, this was a logical place to start. In this position, I developed a solid understanding of the various lines of business, federal and state reporting requirements, and the corporate structure of EMC. Working independently with the numbers and filings was quite fulfilling, but something was missing for me. Human interaction. So, my next step at EMC was as a Methods & Procedures Analyst. This position brought me tremendous exposure to other departmental areas within the company, some of which I didn't even know existed. I truly enjoyed this variety and challenge.

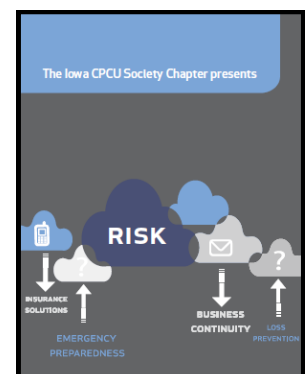
Six years ago, I accepted my current position of Workers' Compensation Program Coordinator. Here, I'm able to work directly with policyholders of all shapes and sizes to help them formalize their workers' compensation processes and procedures, following their states' rules and regulations. Early on in this role, I expressed to my manager my desire to gain in-depth knowledge to better serve our customers. My manager cleverly planted the seed for me to begin the CPCU program, disguising it as a personal challenge. He knew I couldn't resist a "double-dog dare"...and my CPCU journey began.

I didn't set any speed records for completing my CPCU. It took me 3 years. Nor did I set a record for being the youngest "New Designee." I'm looking down the barrel of the big 5-0! But I can say that completing the CPCU program was one of the smartest things I've done for myself, personally and professionally. Who knew four little letters could have such a tremendous impact!

## I-Day Preview

Save the date for I-Day 2013, which will take place on Thursday, November 14, at the Downtown Des Moines Marriott. This year's program, titled "A Step Ahead of Risk" includes presentations from the Institutes' President & CEO, Risk Control personnel from Bituminous Insurance, the American Red Cross, and the Insurance Information Institute. We will also formally recognize our 44 new designees and hear from the CPCU Society President.

Look for your I-Day [brochure](#) in the mail and visit our website to [register](#). We look forward to seeing you at I-Day 2013!



## 2013 Golf Outing Donation

The Iowa CPCU Society Chapter recently donated \$2,700 to Blank Children's Hospital. This donation would not have been possible without the support of our 2013 corporate sponsors. Thank you for your support! Below, Rose Nwaturuocha (left) and Brian Wright (right) are pictured with a representative of Blank Children's Hospital with our donation check.

**Allied Insurance**  
**GuideOne**  
**EMC Insurance**  
**Grinnell Mutual**  
**The IMT Group**  
**Farmers Mutual Hail**  
**LaMair-Mulock-Condon**



## Meals from the Heartland

On August 29, volunteers with the Iowa CPCU Society Chapter assisted at [Meals from the Heartland's](#) annual packaging event. This was our fourth consecutive year of sending a CPCU group to assist with this endeavor.

Throughout the four-day packaging event, thousands of volunteers packaged more than 5.1 million meals to fight hunger in Iowa, the United States, and across the world. Our CPCU crew of 20 packaged 50 boxes of meals, or 1,800 individual bags, in our two-hour timeframe. That works out to a meal packaged every four seconds!



The scope and magnitude of this event makes it a one of the largest humanitarian events of its kind in the United States! The volunteers had a memorable and rewarding experience while helping to facilitate the organization's purpose of "Feeding the World's Hungry." To view more photos from the event, [click here](#).

*Thank You, Volunteers!*

## Burkhalter Award

The **Burkhalter Award** is presented to individuals for outstanding achievements and contributions to the insurance industry in Iowa. The impact and effect of the contribution and achievements of the recipient will be recognized and broad based in the community.

The **Burkhalter Award** is designed to recognize people who have made a contribution to the property and casualty insurance industry and their community through civic involvement.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and through his civic activities.

The fields of achievements to be evaluated include the following:

Promoting the field of insurance within the business community through civic and non-civic activities; achievements beyond primary professional responsibilities; innovation within the industry; specific achievements which benefit the industry; research efforts; volunteer work in the industry and community; and leadership activities in the governmental arena.

### GOALS OF THE BURKHALTER AWARD

- Recognize outstanding service to the community and insurance industry.
- Give community visibility to the recipient and his/her achievements and contributions.
- Generate interest and motivation within the Iowa insurance industry to aspire to this award.
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry.

### YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination. The deadline for nominations is October 15.

### We've made it even easier for you to nominate an individual for the Burkhalter Award!

The nomination form is now online, allowing you to type and click your way through the nomination process. [Click here](#) to access an online application. The award will be presented at I-Day on November 14.

### Burkhalter Award Recipients

Year	Recipient
2012	Dean Brooks
2011	Theodore (Ted) D. Lussem
2010	Judith A. Brannon
2009	Dr. Therese M. Vaughan
2008	Larry Matthews
2007	Bruce G. Kelley

[Nomination Form](#)



2012 Burkhalter Award Plaque - Dean Brooks

## Chapter Meeting

Date & Time                      October 17, 2013. 10:30 am - 12:40 pm (\*\*note early start time\*\*)

Location                              Embassy Club West

Speaker                                Gina King, Identity Theft 911

Topic                                      Identity Theft and Data Breach

**This program is filed and approved for 2 CE hours in the State of Iowa. If you are attending and need CE credits, contact Rose Foxwell at (515) 508-5032 or foxwer1@nationwide.com. Rose will have your CE certificate at the meeting if you contact her before October 11.**

### Meeting Schedule:

10:30 - 11:20    Presentation

11:20 - 11:50    Luncheon, 2014 Officer Elections, Chapter Financial Update

11:50 - 12:40    Presentation

You may join us for the full meeting or arrive at 11:20 for the luncheon and stay for the second half of the presentation.

### Topic:

Gina King from Identity Theft 911 ([view bio](#)) will present on Identity Theft and Data Breach. The two-hour program focuses on providing a general knowledge of identity theft and data breach, state and federal legislation, compliance programs, managing the crisis, and then controlling the damages once the breach takes place. For more information about this session, visit our [website](#).

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by October 11, 2013 to:

debbie.conroy@cpcu-iowa.org

Make checks payable to:      Iowa CPCU Society Chapter

Mail checks to:                      Iowa CPCU Society Chapter  
Attn: Debra R. Conroy, CIIP, CIC  
1000 73rd St Ste 18  
Windsor Heights, IA 50324

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_                      Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card, visit our chapter website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under Events. For questions about the meeting, not concerning reservations, please call Erin Osier at (515) 223-6998.