



Iowa ChapterGram

CPCU Society Iowa Chapter

May 2012

www.cpcu-iowa.org

2011-2012 Officers

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Connie@fmh.com

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eosier@holmesmurphy.com

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Russ.E.Greenwood@EMCIns.com

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Wassatk@nationwide.com

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CPCU Society Social Media



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Upcoming Events

May 17, 2012 7:30 am	Des Moines Golf & Country Club	Speaker: Barbara Cox P&C Guaranty Funds
June 14, 2012 11 am	Legacy Golf Course	CPCU Golf Outing

Enjoy your summer. We will see you again in September!

Message from the President

Another great year for the CPCU Iowa Chapter is coming to an end. It seems like yesterday that I was starting out as the Chapter Treasurer, and here we are - four years later - and I'm writing my final President's Message. It has been a very enjoyable experience and a lot of fun. At the age of 65, I may be the oldest acting President the Chapter has had over the years. I'll have to ask Ted Lussem. I was the first CPCU at IMT Insurance Company and taught CPCU classes at Drake for at least fifteen years, so it has been an honor to be your President this past year. One thing I've learned as your President is that we have a very active and highly regarded CPCU Chapter.



I want to thank the Officers, Directors, Committee Chairs, and volunteers for all they have done for the Chapter this year. A special thanks to Ted Lussem for talking me into coming on to the Board.

At our April meeting, Frank Bigley with Farmers Mutual Hail Insurance Company (pictured below) provided us with a reinsurance market update. We will close our chapter meetings for this year on May 17th at 7:30 a.m. at Des Moines Golf & Country Club. The speaker is Barbara Cox and she will be talking about P&C Guaranty Funds. Also, our new officers and directors will be installed at the meeting:

- Connie Doud - President
- Erin Osier - Vice President
- Kim Smetzer - Secretary
- Rose Nwaturuocha - Treasurer
- Adam Haugerud - Director of Community Involvement
- Stephanie Wells - Director of Professional Development

Jon Williams and Dalith Wells will continue with the second year of their terms as directors.

Make sure you sign up for the annual golf outing and dinner at Legacy Golf Course in Norwalk on June 14th. Registration details can be found on page 5 of this ChapterGram. Remember, this is a best ball format so you don't have to be good to play.

Thanks again to everyone for a great year.

"The highest reward for man's toil is not what he gets for it but what he becomes by it."
John Ruskin

---- Richard Keith



Welcome to the Iowa Chapter

The Greater Siouxland Chapter of CPCU, based out of Sioux City and serving northwest Iowa, northeast Nebraska, and Southeast South Dakota, has decided to close. We are excited to announce that (so far) two of their members are joining our chapter.

- David Rowley works at Bank Midwest Agency in Spirit Lake, IA.
- Susan DeBord works for United Fire Group from her home in Arnolds Park, IA.

David and Susan, welcome to the Iowa Chapter of the CPCU! We are thrilled you are joining us and look forward to seeing you at our upcoming events.

2012 Scholarship Recipients

As was indicated in the April ChapterGram, the recipients of the 2012 Iowa Chapter Scholarships are Carson Herold (Ted Lussem Achievement Scholarship) and Logan Johnson. Carson and Logan will each receive \$1,500 to be used towards future educational endeavors.

Carson Herold

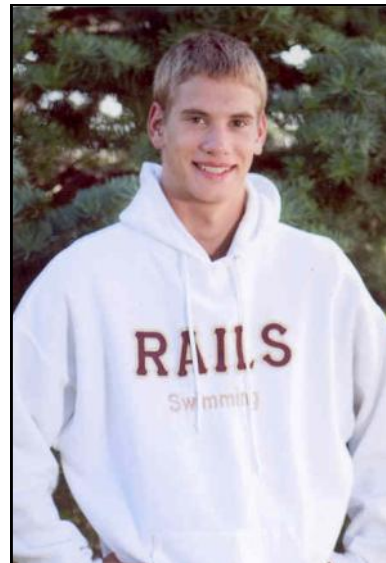
Carson is a sophomore at Baylor University, majoring in Environmental Health Science. Carson is the daughter of Teresa and Mike Herold, CPCU. Mike works at IMT Insurance. Her hobbies include hiking, reading, and playing basketball.

Logan Johnson

Logan is a sophomore at Iowa State University, majoring in Materials Engineering. Logan is the son of Jean Johnson, CPCU (works at EMC Insurance) and Doug Johnson, CPCU (works at Nationwide Insurance). Logan's hobbies include ultimate frisbee and broomball.



Carson Herold



Logan Johnson

2012 Iowa Insurance Hall of Fame Ceremony

The 2012 Iowa Insurance Hall of Fame Ceremony will be on Wednesday, May 16, 2012 at Drake University. Two of this year's inductees are CPCUs and are current members of the Iowa Chapter - Fred Schiek and Russ Sporer. Congratulations to all who are being inducted this year and who have been inducted in [previous years](#).

You
are cordially invited to
attend the Sixteenth Annual


**IOWA INSURANCE HALL
OF FAME CEREMONY**

Honoring these inductees for 2012:

Luther L Hill Jr *Gerard Nollen
***Henry Nollen Fred A Schiek**
Russell T Sporer

*Awarded Posthumously

Wednesday, May 16, 2012 • Olmsted Center, Drake University
 Social 5:00 - Dinner 6:00 - Program 6:45
 \$35 per person - Business Dress - Reserved Tables of 8 available for \$300



www.iihof.org

DM-9000333218

Submit reservations by May 11th to
Melissa Meiners
Iowa Insurance Hall of Fame
 % Independent Insurance Agents of Iowa
 4000 Westown Parkway
 West Des Moines, IA 50266
 Phone (515) 223-6060
 E-mail: Melissa@IIAIowa.org

2012 Golf Outing Registration Form

Join us for the 2012 CPCU Golf Outing

Thursday, June 14, 2012

[The Legacy Golf Club](#) – Norwalk, Iowa

11:00 AM Shotgun Start

Registration and driving range open at 10:00 AM

Come out and join your fellow CPCUs for an afternoon of fun at the Legacy Golf Club on June 14. This year our chapter will be raising money to support Blank Children's Hospital.

The entry fee includes green fees for 18 holes, range balls prior to tee time, use of a cart with GPS and real time scoring, plus dinner after golf. There will be prizes for the place winners in two flights along with contest holes such as longest drive, closest to the pin, and longest putt. **NEW THIS YEAR** - win \$10,000 cash with a hole in one on #5. Also, a hole in one on the remaining par 3's can win up to \$750 in gift certificates to the Legacy Clubhouse. You could be the big winner!

If you prefer, you can join us for GOLF ONLY or DINNER ONLY as well. If you do not have a complete foursome we will try to match you up. Dinner will begin around 5:00 p.m. Prizes will be awarded during dinner. Registration deadline is Wednesday, June 6, 2012.

Fees may be paid by credit card by registering at www.CPCU-Iowa.org

Fees may be paid by check by mailing the registration form and check with full payment to:

CPCU of Iowa Golf Outing
c/o Association Insight
1255 SW Prairie Trail Parkway
Ankeny, IA 50015

Any questions please contact:

Brian Wright, CPCU, AIAF at 515-345-2686 or e-mail brian.w.wright@emcins.com or

Stephanie Wells, CPCU, MPA at 515-508-2497 or e-mail wellss5@nationwide.com

<u>Golfer 1</u>		<u>Golfer 2</u>	
Agency/Company		Agency/Company	
Email:		Email:	
Phone no:		Phone no:	
Golf & Dinner \$80	Golf Only \$70	Golf & Dinner \$80	Golf Only \$70
Dinner Only \$20		Dinner Only \$20	
<u>Golfer 3</u>		<u>Golfer 4</u>	
Agency/Company		Agency/Company	
Email:		Email:	
Phone No:		Phone No:	
Golf & Dinner \$80	Golf Only \$70	Golf & Dinner \$80	Golf Only \$70
Dinner Only \$20		Dinner Only \$20	

Chapter Meeting

Date & Time May 17, 2012. 7:30 am

Location Des Moines Golf and Country Club

Speaker Barbara Cox, National Conference of Insurance Guaranty Funds

Topic Guaranty Fund Basics - From an Industry Perspective

Speaker Bio:

Barbara F. Cox
Vice President Legal & Regulatory Affairs
National Conference of Insurance Guaranty Funds

Since 1993, Barb Cox has served as a staff attorney for NCIGF working on drafting of model legislation, and acting as a technical resource for promoters of legislative efforts. Currently, she serves as Vice President of Legal and Regulatory Affairs, overseeing the NCIGF legal operations.

She works with a number of NCIGF committees and coordinates guaranty fund activities related to large, multi-state insolvencies. She has offered expert advice to the NAIC, NCOIL and other groups in developing model insolvency laws.

Barb earned her BA degree from Dickinson College in Carlisle, PA, and her law degree from Indiana University. She holds the designation of Chartered Property Casualty Underwriter (CPCU).

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by May 11, 2012 to:

cpcu-iowa@associationinsight.com

Make checks payable to: Iowa Chapter - CPCU

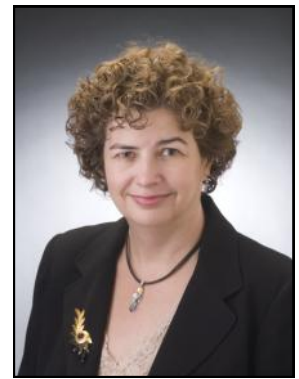
Mail checks to: Iowa Chapter CPCU
c/o Association Insight
1255 SW Prairie Trail Parkway
Ankeny, IA 50015

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under Events.

For questions about the meeting, not concerning reservations, please call Connie Doud at (515) 724-5092.



IAIP Week Observance with the IAGDM, Inc.



Wednesday, May 9, 2012
Wakonda Club
3915 Fleur Dr., Des Moines
5 PM Networking
5:30 PM Dinner and Program

Speaker – Jann Freed, Ph.D.
“We’re All Self Employed”

IAIP Week: May 20 – 26, 2012 will be a week of celebration for International Association of Insurance Professionals (formerly NAIW). Over 320 local associations, representing members from across the United States and nine other countries will take part in various activities to commemorate the organizations’ seventy years of service to the insurance industry. The celebration has been a tradition since 1965 and highlights the importance IAIP places on providing professional education, an environment in which to build business alliances, and the opportunity to make connections with people of differing career paths and levels of experience within the insurance industry.

Speaker: Jann Freed, PhD

Jann Freed is a Leadership Development and Change Management Consultant with The Genysys Group. She is also an author who writes and blogs about leading, living, and sage-ing on www.JannFreed.com. In a guest opinion in the Des Moines Business Record earlier this year, Jann discussed the concept that we are all really self-employed. Come and find out how this viewpoint can help us plan our futures

Reservation Form – Deadline May 4, 2012

Mail check, payable to Insurance Association of Greater Des Moines, and reservation form to:

Desiree K Meyer
 Reynolds & Reynolds Inc
 300 Walnut Street, Ste 200
 Des Moines, IA 50309-2262

Enclosed is my check for \$_____ for _____ reservation (s) at \$30.00 each

Name & Designations:

Address:

City / State / Zip:

Phone:

Employer:

*For more information, contact Desiree Meyer at 515-557-1221

2012 Professional Development Day

Name

Company / Agency

Address

Telephone

E-Mail

Cost: \$35 per person

Make checks payable to IAGDM

Mail checks to:

Melissa Kauffman

Jester Insurance

P O Box 4779

Des Moines, IA 50305

For more information contact:

Melissa Kauffman

Telephone 515-243-2707

Email mkauffman@jesterinsurance.com



Insurance Association of Greater Des Moines
P O Box 296
Des Moines, IA 50309

IAGDM

Insurance Association
of Greater Des
Moines

**2012 Professional
Development Day**

**Thinking
Differently...About
Ethics in Insurance**

**Approved for 3 hours of CE
credit in Ethics**

Date: May 22, 2012

Time: 1 -4 PM

Cost: \$35

Urbandale Public
Library

3520 Northwest 86th St
Urbandale, IA 50322

Thinking Differently...about Ethics in Insurance

Our speaker is Al Hodgeman, CIC, Senior Development Specialist with Grinnell Mutual Reinsurance Company and owner of Training Works. Al has 21 years of experience as an educator/consultant within public education in Iowa as well as 11 years of experience as a manager and



development specialist in the training and development field within the corporate education industry.

Al's experience includes practice in researching, designing and delivering a variety of learning opportunities as well as facilitating groups of various shapes and sizes within public education, business and non-profit organizations.

Training Works was developed to engage its learners, allowing them to personally connect to the content and thus, enabling them to learn deeply, quickly and with longer retention through the use of accelerated learning techniques.

Examples of content areas where Training Works are experience includes communication, team development, customer service, conflict, management and leadership development as well as developing relationships. Training Works web site URL: <http://www.altrainingworks.org/index.html>

Agenda

12:30 PM – 1:00 PM Registration

1:00 PM - 4:00 PM Al Hodgeman, CIC

A special thank you to Grinnell Mutual for filing this event for 3 hours of continuing education credit in ethics

UP-COMING EVENTS WITH IAGDM

May 9, 2012	IAGDM Week Observance at Wakonda Club
May 15-21, 2012	National IAIP Week
May 22, 2012	2012 Professional Development Day
June 13, 2012	Installation of Officers
July 11, 2012	Noon Meeting

IAGDM is an association of diversified insurance professionals dedicated to the highest standards of performance and integrity. Our purpose is to promote insurance education, encourage professional development of our members, and provide a foundation for mutual support within the association and the industry.

IAGDM has been an affiliate of IAIP (formerly NAIW) since 1940. Membership in IAGDM allows easy access to educational courses, leadership and personal development opportunities, and industry alliances. We offer:

- Professional Education Programs
- Industry Contacts & Networking
- Publications
- Professional Designations
- Awards
- Scholarships

Membership applications for both IAGDM (local) and IAIP (national) are available on the Forms section of our website. Visit our site for monthly meeting information. We have a lot to offer you!

The International Association of Insurance Professionals (IAIP) is a professional association open to individuals in the insurance and risk management industries. IAIP is best known for providing insurance education, skills enhancement and leadership development to its members.



Membership in IAIP provides you the opportunity to increase your business productivity and profitability by participating in educational offerings and making business connections with other industry professionals. Over 70% of our members have advanced their careers through association membership.

Learn About
IAGDM at
www.iagdm.org