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Iowa ChapterGram

CPCU Society Iowa Chapter

December 2011

www.cpcu-iowa.org

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Upcoming Events

Thursday, December 15, 2011 3:30 pm	Wakonda Club	Speaker: Cindy Morton, DM Area Religious Council Topic: Des Moines Emergency Food Pantry
Thursday, January 19, 2012 11:30 am	Holiday Inn Jordan Creek	Speaker: Bob Skow, CPCU CEO Independent Insurance Agents of Iowa
Thursday, February 16, 2012 11:30 am	Embassy Suites on the River	Speaker: Eric Nordman, NAIC



CPCU Iowa Chapter

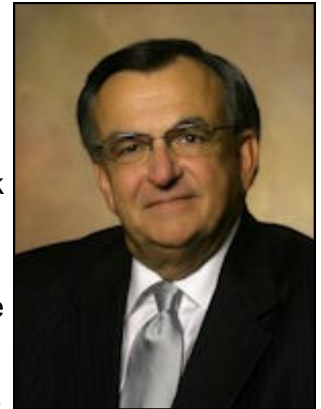
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Message from the President

A special congratulations to the thirty-one new designees who were conferred and honored at I-Day on November 17, 2011. This year's I-Day started out with an Iowa Insurance Department update by Jim Mumford (pictured below). We then had a great four person panel that discussed "What's New in Insurance Technology," and wrapped up with a lively discussion with Tom Harrington on "What the Future Holds". We also thank Steve McElhiney, CPCU Society President, for conducting the conferment ceremony.



I had the honor of awarding Ted Lussem this year's Burkhalter Award at the conferment luncheon. Ted is "Mister CPCU." His dedication to our CPCU Chapter is amazing. Ted and I go back a long ways and he has always been a man of great honor and integrity. Ted is the perfect example of what the Burkhalter Award represents.

I would like to give a special thank you to Connie Doud and her volunteers for organizing a great CPCU I-Day.

Make sure you join us on December 15th at 3:30 pm for our monthly meeting at Wakonda Club. The speaker will be Cindy Morton from the DM Area Religious Council, and the topic is the Emergency Food Pantry. **Bring food or money!!!!**

The Iowa Chapter and I wish you a safe and happy holiday season!

"Vision without execution is hallucination." Thomas Edison

-- Richard Keith, President, Iowa Chapter



Jim Mumford
Iowa Insurance Department



Ted Lussem receives Burkhalter Award
from Richard Keith

New Designee Spotlight

Tanya Wentzel, CPCU, CIC, AU
Marketing Manager, EMC Des Moines Branch
EMC Insurance Companies



I first worked for EMC Insurance Companies during the summer of 1991, filling in for a friend whose father (the previous Risk Improvement Manager for the Des Moines Branch) had secured the job for him. My friend had other plans, and I needed money for school. From that point on, EMC was so good to me, allowing me to come back and work during my winter, spring, and summer breaks. Working in various departments throughout the company was a great way to learn more about EMC and how the different departments worked together, all while making money to pay for college.

After graduating from Iowa, I began my career at EMC Insurance Companies as a Property/Casualty Claims Representative and then a Commercial Underwriter. An opportunity to gain agency experience presented itself a few years later, and I spent time at Marsh, Inc. and LaMair-Mullock-Condon Co., as an Account Manager. In 2003, I returned to EMC and am currently the Marketing Manager for EMC's Des Moines Branch.

I received my master's degree from Drake University in 2002, and have obtained the Certified Insurance Counselor (CIC) designation, the Associate in Underwriting designation (AU), the Commercial Insurance Service Representative designation (CISR) and completed the INS series. And, last October, I completed the requirements of the Chartered Property Casualty Underwriter designation (CPCU).

Outside of work, I enjoy traveling, watching sports, and spending time with family and friends. I am married and have two wonderful and active boys, Gabe (5) and Luke (3).

CPCU Society President Visits Iowa Chapter Employers

On November 16, CPCU Society President Steve McElhiney visited Farmers Mutual Hail, IMT Insurance, Continental Western Group, Grinnell Mutual, EMC Insurance, Marsh US Consumer, and Bearence Management as part of his trip for I-Day. Wade Scheeler provided several photos from the Grinnell Mutual luncheon below.



Steve McElhiney is pictured with Grinnell Subchapter officers Heather Sisson (President), Todd Milburn (VP), and Adam Moore (Secretary/Treasurer).



Steve McElhiney is pictured with Grinnell Subchapter new designees Stacy Walton, Todd Milburn, Lynn Mawe, and Adam Moore.

2012 CPCU Events

January 19, 2012 11:30 am	Holiday Inn Jordan Creek	Speaker: Bob Skow, CPCU CEO Independent Insurance Agents of Iowa
February 16, 2012 11:30 am	Embassy Suites on the River	Speaker: Eric Nordman, NAIC
March 7, 2012 8:00 am	Drake University	Ethics Day
April 19, 2012 11:30 am	Holiday Inn - Mercy Campus	Speaker: Frank Bigley Topic: Reinsurance
May 17, 2012 7:30 am	Des Moines Golf & Country Club	Speaker: Barbara Cox Topic: P&C Guaranty Funds

Iowa Insurance Hall of Fame Seeking Nominations

Since its beginning in 1997, the Iowa Insurance Hall of Fame has recognized 72 industry leaders who have made their mark on our industry on a local, national, and world stage. Their leadership and vision have set the standards for others to follow.

The Iowa Insurance Hall of Fame (IIHOF) was formed to celebrate the fact that Iowa's insurance operations have grown to become a leading force within the industry, impacting financial services around the globe. By noting the outstanding individual contributions that formed the backbone of our industry and preserve its integrity today, the IIHOF hopes to inspire a vision of unrivaled success for the next generation of insurance industry leaders.



But there is a problem - unless they are nominated, those that you are sure should be included will never be inducted. Each year, someone asks why a particular "pillar" of our industry was not inducted. The answer is simple - they were not nominated.

You can help the IIHOF in this very important program. To do so, please go to their web site at www.iihof.org and click on "Nominations." The nomination form lists the information needed for a nomination to be considered.

The deadline for submissions is March 1, 2012, and the annual induction event will be held in May 2012 at Drake University's Olmsted Center. As a part of this year's induction program, two more "Iowa Insurance Hall of Fame" scholarships will be presented.

If you have any questions or concerns, contact Jeff Jeffus at 223-9438 or e-mail at jeff.jeffus@stateauto.com. Thank you for your continued support of the Iowa Insurance Hall of Fame.

CPCU I-Day Photos

I-Day was held on November 17, 2011, at the Downtown Des Moines Marriott. Several photos from the event are shown below. [Click here](#) to view all 152 photos from I-Day. The password to access the site is CPCU (in all caps).



What's New in Insurance Technology Panel -
Kip Augspurger, Wade Preston, Dan Greteman, and Jami King



What Does the Future Hold?
Tom Harrington

CPCU I-Day Photos



CPCU Society President Steve McElhiney



New Designees
with Chapter President Richard Keith and Society President Steve McElhiney

Kenneth Hayes, CPCU

Kenneth Hayes, CPCU, passed away on November 4th at the age of 90. Kenneth obtained the CPCU designation in 1963 and was a member of the Iowa Chapter for many years.

Chapter Meeting

Date & Time Thursday, December 15, 2011. 3:30 pm

Location Wakonda Club ([map](#))

Speaker Cindy Morton - Red Barrel Coordinator at DMARC

Topic Des Moines Emergency Food Pantry

Topic:

Cindy Morton will be speaking about the Des Moines Emergency Food Pantry, which the Des Moines Area Religious Council (DMARC) began in 1976 and continues to operate today. Currently, DMARC partners with nine food pantry sites around the city to provide food for those in need. Donations of cash and food items will be collected at the meeting. If you are unsure of what type of food items to donate, please visit the [Most Needed Items](#) list. A social hour will follow the speaker, with hors d'oeuvres, beer, and wine.

Speaker Bio:

Cindy Morton is originally from Cedar Rapids and has been a resident of Des Moines for 34 years. She earned a Bachelor of Social Work degree from Mount Mercy College and served in state government for 35 years, 24 of which were with the Department of Revenue as Administrator of the Internal Services Division, overseeing budget and accounting, human resources, training, facilities management, strategic planning, performance measurement and working as a liaison for enterprise initiatives. Cindy retired from the state in 2008 and then began employment with DMARC as the Red Barrel Coordinator.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by December 9, 2011 to:

cpcu-iowa@associationinsight.com

Make checks payable to: Iowa Chapter - CPCU

Mail checks to: Iowa Chapter CPCU
c/o Association Insight
1255 SW Prairie Trail Parkway
Ankeny, IA 50015

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

To register by credit card, visit our chapter website (www.cpcu-iowa.org) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Connie Doud at (515) 237-7389.