



# Iowa ChapterGram

## CPCU Society Iowa Chapter

November 2011

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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CPCU Society Social Media



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## Upcoming Events

Thursday, November 17, 2011 8:00 am	Des Moines Downtown Marriott	I-Day
Thursday, December 15, 2011 3:30 pm	Wakonda Club	Speaker: Cindy Morton, DM Area Religious Council Topic: Des Moines Emergency Food Pantry
Thursday, January 19, 2012 11:30 am	Holiday Inn Jordan Creek	Speaker: Bob Skow, CPCU CEO Independent Insurance Agents of Iowa

## Message from the President

November is here and it is time for our annual I-Day. The theme this year is “Where is Technology Taking Us?” Connie Doud has put together a very impressive program, which will take place on November 17<sup>th</sup> at the downtown Des Moines Marriott. There will be an Insurance Department update and a panel of experts in technology. It will also be the time to recognize our thirty-one new designees. Steve McElhiney, current President of the CPCU Society, will be our conferring officer. Register today!



A special thanks to Ted Lussem for rounding up the 80 company sponsors for I-Day. Also a thanks to General Reinsurance Corporation for helping sponsor the I-Day Breakfast.

I just attended the CPCU's Society's Annual Meeting held in Las Vegas. I was pleased to host the Iowa Chapter reception of 43 of our chapter's new designees and their spouses/guests. We also welcomed two students from the University of Iowa, which our chapter helped sponsor to the annual meeting.

We had a good meeting at the Hilton Garden Inn on Thursday, October 20<sup>th</sup>. Jim Swift, CEO of Holmes Murphy & Associates, talked about the producer/agent's role and perspective when dealing with both the policyholder and the insurance company. We all walked away with some Oreo cookies. If you weren't there, call me and I'll explain.

We had a good turnout for the CPCU Society Workshops held at Farm Bureau on October 4<sup>th</sup>. Twenty-one people attended the CGL and Commercial Auto Workshop and twenty attended the e-commerce workshop. R. Bryan Tilden was the instructor for both workshops.

We all have something to be thankful for this month. Have a wonderful Thanksgiving!

“The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.”

- Michelangelo



Richard Keith, President, Iowa Chapter

Happy  
Thanksgiving

## New Designee Spotlight

**William Tim Kimrey, CPCU**  
**Underwriter III**  
**Marsh U.S. Consumer**



I started out in insurance like a lot of other folks I talk to - not knowing anything about it. I had a job in customer service for a credit card company that was moved out of state. Everyone at the Des Moines location got laid off. I thought insurance seemed a good direction to turn. After getting licensed and working a few years, I thought that as long as I needed CE credits to keep my license, I might just as well have something to show for it when I was done. (Much like the difference between renting an apartment or buying a house).

I shopped around for the designation I thought would house the most comprehensive amount of knowledge in my now chosen field. Rather than 'buy' a starter home, I thought I would start construction on a permanent residence. I could always build on or add to this, but building a solid foundation and thoroughly planning and completing each section of this structure would afford me a greater number of options in the future.

I also chose this designation based on my interactions and respect for another Marsh employee who had earned the right to end her signature with CPCU shortly after I began with the company. So from July of 2007 to November of 2010 I read, studied, and tested (times 8) to get that same right and to have the satisfaction of knowing that I have built this house on solid ground.

Personally, I spend a lot of time outdoors whenever I can. I hunt and fish with my kids, I like to read (other than textbooks), I like to sing, I enjoy my acreage and all the work that it entails to keep it up.

A few of our activities this last year:

- My boys and I remodeled our barn's haymow this last summer into a massive 'Man Cave' and the boys built a one acre paintball field as well.
- My wife and I also enjoy entertaining and have volunteered to hold bridal showers, baby showers and wedding receptions at our home. One of each this last summer. (She is awesome!)
- She and I teach religious education during the school year on Wednesdays and make it to most of the cross country meets and football games the boys are in this year.

We keep very busy as she and I have our careers and the schedules and dramas of raising two girls and five boys to keep us on our toes every day.

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## Continuing Professional Development

With I-Day just around the corner, there is no better time than now to update your Continuing Professional Development profile with the CPCU Society. The CPCU Society and The Institutes created the joint Continuing Professional Development (CPD) program to recognize professionals who keep their knowledge current and their skills sharp through career-enhancing activities. By participating in this advanced program, you will set yourself apart as a progressive CPCU who is committed to lifelong learning. With new online reporting, it has never been easier to keep your CPD points up-to-date. For more information, visit the CPCU Society CPD [website](#).

## 2011-2012 CPCU Events

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November 17, 2011 8:00 am	Des Moines Downtown Marriott	I-Day
December 15, 2011 3:30 pm	Wakonda Club	Speaker: Cindy Morton, DM Area Religious Council Topic: Des Moines
January 19, 2012 11:30 am	Holiday Inn Jordan Creek	Speaker: Bob Skow, CPCU CEO Independent Insurance Agents of Iowa
February 16, 2012 11:30 am	Embassy Suites on the River	Speaker: Frank Bigley Topic: Reinsurance
March 7, 2012 8:00 am	Drake University	Ethics Day
April 19, 2012 11:30 am	Holiday Inn - Mercy Campus	Speaker: Eric Nordman, NAIC
May 17, 2012 7:30 am	Des Moines Golf & Country Club	Speaker: Barbara Cox Topic: P&C Guaranty Funds

## Congratulations to Our 2011 New Designees!

Lisa Aldrich – *Vermeer*  
 Joshua Angolano – *Berkley Technology Services*  
 Crystal Bye – *Bituminous Insurance Companies*  
 Antonio Canas – *Nationwide Insurance*  
 Matthew Casey – *The IMT Group*  
 Jonathan Clark – *Nationwide Insurance*  
 Jon Clement – *The IMT Group*  
 Christopher Coleman – *Berkley Agribusiness*  
 Gina Crawford – *Indiana Insurance*  
 Douglas Dickey – *EMC Insurance Companies*  
 Jared Feuerhelm – *Nationwide Insurance*  
 Kelsey Gittins – *Nationwide Insurance*  
 Maggie Gosnell – *The IMT Group*  
 Angie Gronbach – *Pharmacists Mutual Insurance*  
 Thomas Hansell – *The IMT Group*  
 Nicole Howard – *Farm Bureau Companies*

Wm Tim Kimrey – *Marsh U.S. Consumer*  
 Lynn Mawe – *Grinnell Mutual Group*  
 Stephanie McBride – *EMC Insurance Companies*  
 Peggy A Mensen – *Farm Bureau Companies*  
 Todd Milburn – *Grinnell Mutual Group*  
 Douglas Nicodemus – *Farm Bureau Companies*  
 Barbara Pfeiffer – *Farm Bureau Companies*  
 Sara Richards – *EMC Insurance Companies*  
 Lynda Riley – *GuideOne Insurance*  
 Dawn I. Sassatelli – *The IMT Group*  
 Kathleen Strattan – *EMC Insurance Companies*  
 Kim Weber – *Nationwide Insurance*  
 Tanya Wentzel – *EMC Insurance Companies*  
 Benjamin Wright – *Nationwide Insurance*  
 Juanita Yutzy – *Friday Insurance Agency*

## CPCU Iowa Chapter Reception Photos

The CPCU Annual Meeting & Seminars were held October 22-25 in Las Vegas. The Iowa Chapter hosted a reception for new designees and their guests, and Tom Hansell provided a few photos from the event. Also pictured at top right are Catie and Jonathan, two University of Iowa students the Iowa Chapter sponsored for the meetings.



# Chapter Meeting - Insurance Industry Day (I-Day)

Date & Time Thursday, November 17, 2011. 8:00 am - 2:00 pm

Location Downtown Des Moines Marriott

## AGENDA

- 8:00 – 8:30 Registration
- 8:30 – 8:45 Opening Remarks and Introductions
- 8:45 – 9:30 Iowa Insurance Department Update - Jim Mumford
- 9:30 – 9:45 Networking Break
- 9:45 – 11:15 What's New in Insurance Technology? - Wade Preston, Dan Greteman, Kip Augspurger, Jami King
- 11:15 – 12:00 What Does the Future Hold? - Leo Sugg
- 12:00 – 12:15 Networking Break
- 12:15 – 2:00 Lunch & Conferment of New Designees - Steve McElhiney

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by November 8, 2011 to: [cpcu-iowa@associationinsight.com](mailto:cpcu-iowa@associationinsight.com)

Make checks payable to: Iowa Chapter - CPCU

Mail checks to: Iowa Chapter CPCU  
 c/o Association Insight  
 1255 SW Prairie Trail Parkway  
 Ankeny, IA 50015

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_

Cost: Seminar & Luncheon....\$60  
 Seminar Only.....\$40  
 Luncheon Only.....\$30

To register by credit card, visit our chapter website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the Events tab at the top of the page.

For questions about the meeting, not concerning reservations, please call Connie Doud at (515) 237-7389.

[View the I-Day Brochure - Click Here](#)