



# Iowa ChapterGram

CPCU Society Iowa Chapter

September 2011

[www.cpcu-iowa.org](http://www.cpcu-iowa.org)

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CPCU Society Social Media



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## Upcoming Events

Thursday, September 15, 2011 11:30 am	Glen Oaks Country Club	Speaker: Alan Clark Topic: Arson in the 2000's
Thursday, October 20, 2011 11:30 am	Hilton Garden Inn, West Des Moines	Speaker: Jim Swift Topic: Producer/Agent's Role & Perspective
Thursday, November 17, 2011 8:00 am	Des Moines Downtown Marriott	I-Day

## Message from the President

Summer is going quickly and it's time for the CPCU year to begin. Your Iowa Chapter of CPCU Board and Committee Chairs have already started planning for the upcoming year. The monthly meetings begin on September 15 with a lunch at Glen Oaks Country Club. I-Day will be back at the Downtown Des Moines Marriott on November 17. You should be getting the brochure in the mail soon.

I'm looking forward to great year because this CPCU Chapter has a dedicated group of people who make it fun to work with. One of those people is your past President, Russ Greenwood, who I need to recognize for his leadership and service to your chapter. Under Russ's guidance, we received the Gold Level for the Circle of Excellence program for the ninth consecutive year. Thanks to everyone involved for making this happen.



I would also like to thank Bob Conroy and Jim Bowers for their work this year on upgrading our website, one of the best in the nation. I received a call this summer from a CPCU chapter that was going to design a website and had seen our site and thought it was wonderful. They wanted to know if anyone in our chapter could help. I turned it over to Bob and he was able to help.

Your elected CPCU officers and directors don't get a great deal of money or fame, so next time you see them be sure you thank them for their dedication to making your CPCU Chapter one of the best in the nation. Your elected officers are (left to right): Treasurer Kim Smetzer, Secretary Erin Osier, Vice President Connie Doud, President Richard Keith. This year's directors are Jon Williams, Dalith Wells, Rose Nwaturuocha and Karen Wassather.



"Education makes a people easy to lead, but difficult to drive; easy to govern, but impossible to enslave."

Richard Keith, President, Iowa Chapter

### Meet Our New Chapter President, Richard Keith

*Richard is the Chairman, CEO, and President of The IMT Group, a 127 year old mutual property/casualty insurance company. He has worked at IMT for 40 years and has been a Des Moines resident all his life. He graduated from Roosevelt High School and Drake University with BA and MA degrees. Richard taught IIA and CPCU classes at Drake for over 15 years and was an adjunct Professor at Drake for four years, where he taught upper level insurance classes. Richard was the first CPCU at IMT Insurance and IMT now has over 16 percent of their employees with CPCU designations.*

## May Chapter Meeting Photos



2010 - 2011 Iowa Chapter President Russ Greenwood (left) receives a plaque from current Chapter President Richard Keith in appreciation of his service to the Chapter over the past several years.



Cerie Garton receives the CPCU Excellence Award from Russ Greenwood.

## Burkhalter Award

The **Burkhalter Award** is presented to individuals for outstanding achievements and contributions to the insurance industry in Iowa. The impact and effect of the contribution and achievements of the recipient will be recognized and broad based in the community.

The **Burkhalter Award** is designed to recognize people who have made a contribution to the property and casualty insurance industry and their community through civic involvement.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and through his civic activities.

The fields of achievements to be evaluated include the following:

Promoting the field of insurance within the business community through civic and non-civic activities; achievements beyond primary professional responsibilities; innovation within the industry; specific achievements which benefit the industry; research efforts; volunteer work in the industry and community; and leadership activities in the governmental arena.

### GOALS OF THE BURKHALTER AWARD

- Recognize outstanding service to the community and insurance industry.
- Give community visibility to the recipient and his/her achievements and contributions.
- Generate interest and motivation within the Iowa insurance industry to aspire to this award.
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry.

### YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination.

To nominate an individual for the Burkhalter Award:

1. Complete the nomination form on page 5 of this ChapterGram.
2. Return the form to:

Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

3. Nomination deadline is October 1, 2011.
4. The award will be presented at the annual I-Day seminar.

View a list of previous Burkhalter Award recipients at [www.cpcu-iowa.org](http://www.cpcu-iowa.org).

## Burkhalter Award Nomination Form

Name of Nominee	
Company/Organization of Nominee	
Nominee's Address	
Telephone Number, if known	

Please indicate the area(s) of the nominee's contribution:

- CONTINUING EDUCATION**: Advancing the professionalism of insurance through participation and improvement of the instructional process.
- PROMOTING INSURANCE**: Enhancement of the industry within the business community by involvement in either civic or other activities.
- EXTERNAL ACHIEVEMENT**: Voluntary work or accomplishments in the industry or community outside the scope of one's normal job responsibilities.
- RESEARCH EFFORTS**: Activities, which have led, or will lead, to major improvements in the insurance environment such as, but not limited to, published works.
- INNOVATION WITHIN THE INDUSTRY**: Accomplishments that have added to the overall creative excellence of the industry.
- SPECIFIC ACHIEVEMENTS WHICH BENEFIT THE INDUSTRY**: Those milestones specifically targeted to improve the industry's general welfare.
- LEGISLATIVE ACTIVITIES**: Participation in government affairs leading to positive insurance legislation.
- LEADERSHIP**: Providing guidance and direction resulting in a better insurance climate.
- OTHER**: Please specify: \_\_\_\_\_

Please provide a brief summary of the nominee's accomplishments:

Your (Nominator's) Name	
Address	
Phone Number	

## 2011-2012 CPCU Events

September 15, 2011 11:30 am	Glen Oaks Country Club	Speaker: Alan Clark Topic: Arson in the 2000's
October 20, 2011 11:30 am	Hilton Garden Inn, West Des Moines	Speaker: Jim Swift Topic: Producer/Agent's Role & Perspective
November 17, 2011 8:00 am	Des Moines Downtown Marriott	I-Day
December 15, 2011 3:30 pm	Wakonda Club	Speaker: Cindy Morton, DMARC
January 19, 2012 11:30 am	Holiday Inn Jordan Creek	Speaker: Bob Skow, CPCU CEO Independent Insurance Agents of Iowa
February 16, 2012 11:30 am	Embassy Suites on the River	Speaker: Frank Bigley Topic: Reinsurance
March 7, 2012 8:00 am	Drake University	Ethics Day
April 19, 2012 11:30 am	Holiday Inn - Mercy Campus	Speaker: Eric Nordman, NAIC
May 17, 2012 7:30 am	Des Moines Golf & Country Club	Speaker: Barbara Cox Topic: P&C Guaranty Funds

2011 - 2012 Iowa Chapter of CPCU Schedule		
September 15	11:30 am	Glen Oaks Country Club
October 20	11:30 am	Hilton Garden Inn, WDM
November 17	8:00 am	I-Day: Downtown Marriott
December 15	3:30 pm	Wakonda Club
January 19	11:30 am	Holiday Inn Jordan Creek
February 16	11:30 am	Embassy Suites on the River
March 7	8:00 am	Ethics Day - Drake Univ.
April 19	11:30 am	Holiday Inn Mercy Campus
May 17	7:30 am	Des Moines Golf & CC

**Update your schedule magnet and save the dates for our 2011 - 2012 meetings. We look forward to seeing you soon.**

## 2011 CPCU Society Annual Meeting & Seminars

Celebrate with the CPCU Class of 2011 and take advantage of the property-casualty insurance industry's finest educational programs at the 67th CPCU Society Annual Meeting and Seminars. You'll come home a winner after this extraordinary meeting!

See the [schedule at a glance](#) and the [seminar schedule](#). Find out how to [register](#) and make your [hotel reservations](#). This year's meeting will be held at the incomparable Caesars Palace, located in the heart of the Las Vegas Strip. And be a part of the conversations on the Society's [social media](#) sites.



## 2011 - 2012 Iowa Chapter Annual Meeting Package

**Package Includes:** All monthly chapter meetings & I-Day

**Cost:** \$200 for the Annual Package. This is a \$25 discount for paying in advance.

**Deadline:** September 9, 2011

Make checks payable to: Iowa Chapter - CPCU

Mail checks to:  
Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

Note: The annual meeting package does not include the Ethics Seminar in March, or any Technical Seminars or National Leadership (NLI) seminars that are unscheduled at this time.

## Golf Outing Sponsorship - Thank You

A special thank you to the corporate sponsors for the 2011 CPCU Golf Outing. Even though the event was rained out, your generosity helped us have a successful tournament and raise money for Blank Children's Hospital. Our 2011 corporate sponsors are:

- Allied Insurance
- Chubb
- EMC Insurance
- EMC National Life Company
- Farm Bureau
- Grinnell Mutual
- Holmes Murphy
- IMT Group
- Indiana Insurance
- LaMair-Mullock-Condon
- State Auto

## Chapter Meeting

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Date & Time Thursday, September 15, 2011. 11:30 am

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Location Glen Oaks Country Club

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Speaker Alan Clark

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Topic Arson in the 2000's

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### Speaker Bio:

Alan L. Clark is the Assistant Vice President of the Special Investigations Department at Grinnell Mutual Reinsurance Company. He has been with Grinnell Mutual since 1981.

He is a past president and life member of the International Association of Arson Investigators. Mr. Clark is also a Past President and Life Member of the Iowa Chapter of the IAAI. He is the current chairman of the Insurance Committee for Arson Control (ICAC). Mr. Clark has been a featured speaker in Australia, New Zealand, Israel, Canada, Saudi Arabia, United Kingdom, Sweden, Venezuela and throughout the United States.



Mr. Clark is qualified as an expert witness in five states for both civil and criminal trials as a fire origin and cause expert. He has over thirty-five years of fire investigation experience.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by September 9, 2011 to:

[cpcu-iowa@associationinsight.com](mailto:cpcu-iowa@associationinsight.com)

Make checks payable to: Iowa Chapter - CPCU

Mail checks to: Iowa Chapter CPCU  
c/o Association Insight  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50015

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_  
Cost: \$25 per person

To register by credit card, visit our chapter website ([www.cpcu-iowa.org](http://www.cpcu-iowa.org)) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Connie Doud at (515) 237-7389.