

Iowa ChapterGram

CPCU Society Iowa Chapter October 2008

www.cpcu-iowa.org

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Upcoming Events

Thursday, October 16	Scottish Rite Temple	Speaker: Judy Bradshaw, Des Moines Chief of Police
Monday, November 10	Farm Bureau	Technical Workshops
Wednesday, November 12	Hotel Fort Des Moines	"I-Day" Keynote Speaker: Captain Al Haynes
Wednesday, December 3	Des Moines Botanical Center	TBA

September 6-9, I had the privilege of attending the Society's Annual Meeting and Seminars in Philadelphia. The theme for this year's event was Heritage and Horizons. The annual meeting and seminars is a great opportunity to network with insurance professionals from all over the world as well as share ideas with other chapter leaders. The keynote speaker for the conferment was Phil Keoghan, the host of *The Amazing Race*. Phil had a near-death encounter at the age of 19, which changed his outlook on life at an early age. He challenges everyone to create a list of things you want to experience and then go do them *NOW (No Opportunity Wasted)*. Another highlight of the conferment ceremony was the opportunity to hear one of our new designees, Carol Dawson, share her story. She was one of only two new designees selected to speak at the conferment ceremony. What an inspiring story!



Doris Kearns Goodwin, another keynote speaker, gave a presentation based on her book entitled *Team of Rivals: The Political Genius of Abraham Lincoln*. Doris touched on a number of Abraham Lincoln's leadership characteristics that are still applicable today. As part of the annual meeting, our chapter hosted a reception for our 2008 designees. We had approximately 28 in attendance. In addition to some of our 2008 designees, we had representatives from our chapter including our sub-chapters in Grinnell and North Central Iowa in attendance.

Even though the 2008 Society Annual Meeting and Seminars recently concluded, the Colorado Chapter has been busy planning events for the 2009 Annual meeting, which will take place August 29-September 1 in Denver. Mark your calendar now and plan to attend.

Like the Colorado Chapter, our chapter Vice President, Barb Sullivan, and our Education and Leadership Chair, Keith DeMers have been busy planning events for our chapter. Barb has secured Judy Bradshaw, the Des Moines Chief of Police, as the speaker for our October 16 meeting, which will be held at the Scottish Rite Temple.

Keith has lined up two technical workshops for November 10. The morning workshop is titled "*Personal Lines Special Needs*" and the afternoon workshop is titled "*Surviving a Litigious Society*". Elise Farnham will be the instructor for both workshops.

Finally, mark your calendars now to attend I-Day on November 12. The half-day seminar will include a panel of local leaders who will talk about the effects that the catastrophes have had on them personally as well as their businesses. The keynote speaker for the event is Captain Al Haynes, who was the pilot of the July 19, 1989 "against all odds" crash of United Airlines flight 232 in Sioux City. Society President, Marvin Kelly, will be our conferring officer and speaker.

Jody Ochsner, President, Iowa Chapter CPCU

"Education is the most powerful weapon which you can use to change the world."

Nelson Mandela

Carol A. Dawson, CPCU, CPLP, CIC, CISR, AIS

Occupation: Learning and Performance Specialist
-Nationwide Insurance

Background: Carol graduated from MidAmerica Nazarene College (now University) in Olathe, KS in 1991 with majors in Communications/Public Relations and Psychology. Her first job out of college was in the personal lines service center at Allied Insurance. Since then she has held positions as an agent, underwriter and now trainer, which is her passion.

Since graduating from college, she hasn't really stopped going to school. She's currently pursuing her master's degree in Adult Learning and Organizational Performance from Drake University; planning to graduate in May, 2009. Carol also just finished her CPCU coursework and was honored to be one of two student speakers at the 2008 conferment ceremony.

She works for Nationwide Insurance on the PCIO Learning and Performance team, which focuses on interaction skills and business acumen. In addition to building and teaching live courses, she has most recently been working in the on-line environment.

Off-the-Job Interests: Carol and her husband Eric have four kids: Hannah (17), Paul (15), Luke (9), and Ruthie (6) and a dog, Mister. Carol enjoys volunteering; currently serving as director of the web site redesign for the Central Iowa Chapter of ASTD and will be the Communications VP for Central Iowa ASTD beginning in 2009. Carol is active in the 1100 Toastmasters and served as their President from 2006 to 2008. She is also an adult Sunday School teacher and local missionary president.

In her spare time she enjoys occasionally writing and editing for ASTD's Pipeline newsletter, scrapbooking and dabbling in electronic communication, such as blogging and podcasting.



Iowa Insurance Hall of Fame

The Iowa Insurance Hall of Fame was founded in 1997 to recognize outstanding contribution to the Iowa insurance industry. Each year a selection committee evaluates nominations on standards that include the individual's impact on the industry and their communities.

The Hall is seeking nominations for consideration for the 2009 selection process.

Let us not forget those who built our state into one of the major insurance centers in the world by nominating them to the Iowa Insurance Hall of Fame.

You may find complete information on the hall of fame at iihof.org. This includes past inductees' profiles and nomination information. You may also contact Jeff Jeffus, CPCU at jeff.jeffus@stateauto.com.

The Iowa Insurance Hall of Fame would also like to thank CPCU for their continued support.

Since its inception in 2001, Association Insight (AI) has been providing not-for-profit organizations, and their boards of directors, cost effective management solutions. Kirk Leeds, President of the Iowa based management company, brings nearly 20 years of association management experience to each of Association Insight's clients. "To the best of our knowledge, Association Insight is the only association management in the country owned by a not-for-profit organization. This unique structure gives us a greater appreciation of the challenges facing associations as we live in the not-for-profit world every day. We are excited to assist the dedicated leaders of CPCU as they continue to seek to meet the needs of the members."

AI staff providing day-to-day assistance to Iowa CPCU will be Mary Whitcomb and Donna Donovan. Mary will be assisting with meeting registration and general administrative support and Donna, Association Insight's Chief Financial Officer, will be overseeing the management of CPCU's financial statements. Both bring significant years of experience to CPCU and both are excited to be working with the leaders and members of CPCU.



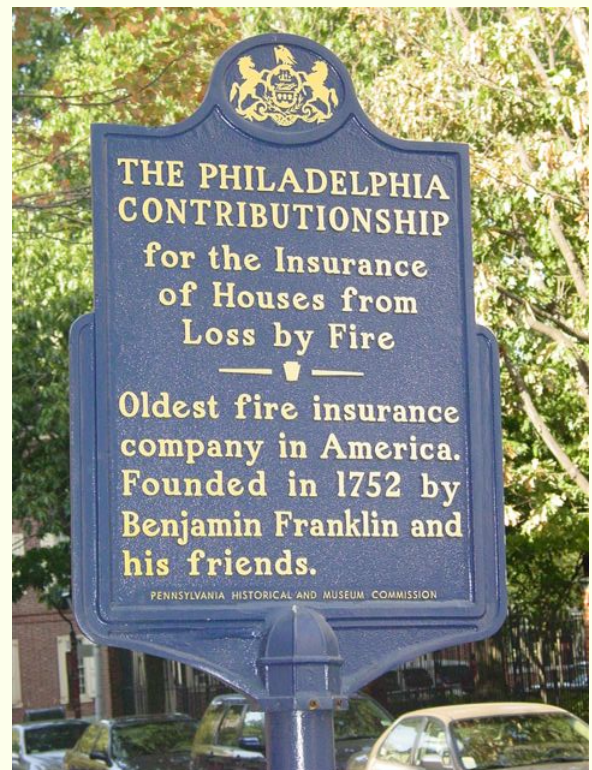
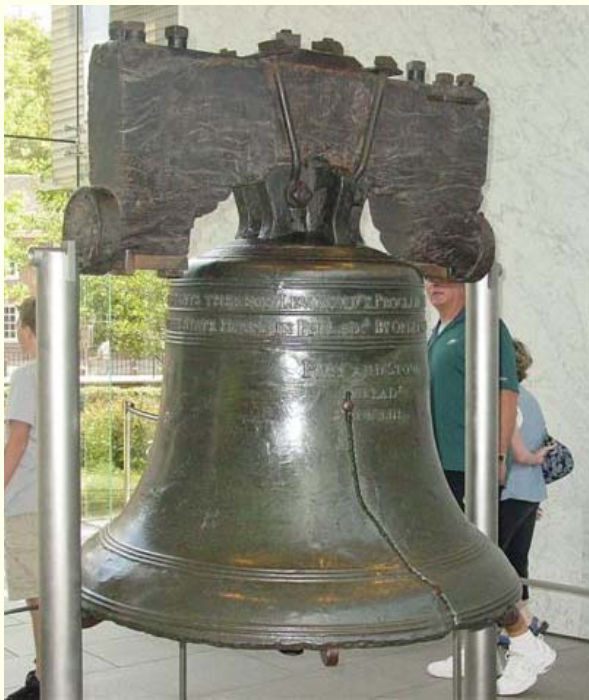
Mary Whitcomb



Donna Donovan



Kirk Leeds



The **Burkhalter Award** will be presented to individuals for outstanding achievements and contributions to the insurance industry in Iowa. The impact and effect of the contribution and achievements of the recipient will be recognized and broad based in the community.

The **Burkhalter Award** is designed to recognize people who have made a contribution to the property and casualty insurance industry and their community through civic involvement.

The **Burkhalter Award** is named after Major General Louis D. Burkhalter, Jr. who was the first individual in Iowa to attain the CPCU designation; a charter member of the Iowa Chapter of CPCU; and the first president of the Iowa Chapter. Mr. Burkhalter had a long and distinguished career in the insurance industry, military and through his civic activities.

The fields of achievements to be evaluated include the following:

Promoting the field of insurance within the business community through civic and non-civic activities; achievements beyond primary professional responsibilities; innovation within the industry; specific achievements which benefit the industry; research efforts; volunteer work in the industry and community; and leadership activities in the governmental arena.

GOALS OF THE BURKHALTER AWARD

- Recognize outstanding service rendered to the community and insurance industry.
- Give community visibility to the recipient and his/her achievements and contributions.
- Generate interest and motivation within the Iowa insurance industry to aspire to this award.
- Contribute to the public image and visibility of the Iowa property and casualty insurance industry.

YOUR NOMINATION FOR THIS YEAR'S AWARD IS ENCOURAGED

The Iowa Chapter seeks qualified recipients for the prestigious **Burkhalter Award**. If you know of someone who has made an outstanding contribution to our profession and their community, we encourage you to submit a nomination.

To nominate an individual for the Burkhalter Award:

1. Obtain a nomination form...one appears in this newsletter.
2. Complete the form.
3. Return to: Iowa Chapter CPCU Burkhalter Award
c/o Nancy Green, CPCU
EMC Insurance Companies, E11S
717 Mulberry St
Des Moines, IA 50309
4. Nomination deadline is October 15th.
5. The award will be presented at the annual I-Day seminar.

Burkhalter Award Nomination Form

IOWA CHAPTER CPCU "BURKHALTER AWARD" NOMINATION FORM

PLEASE TYPE OR PRINT ALL INFORMATION

NAME OF NOMINEE: _____

COMPANY/ORGANIZATION OF NOMINEE: _____

NOMINEE'S ADDRESS: _____

TELEPHONE NUMBER IF KNOWN: (_____) - _____ - _____.

PLEASE INDICATE THE AREA, OR AREAS, OF THE NOMINEE'S CONTRIBUTION:

- () **CONTINUING EDUCATION**: Advancing the professionalism of insurance through participation and improvement of the instructional process.
- () **PROMOTING INSURANCE**: Enhancement of the industry within the business community by involvement in either civic or other activities.
- () **EXTERNAL ACHIEVEMENT**: Voluntary work or accomplishments in the industry or community outside the scope of one's normal job responsibilities.
- () **RESEARCH EFFORTS**: Activities, which have led, or will lead, to major improvements in the insurance environment such as, but not limited to, published works.
- () **INNOVATION WITHIN THE INDUSTRY**: Accomplishments that have added to the overall creative excellence of the industry.
- () **SPECIFIC ACHIEVEMENTS WHICH BENEFIT THE INDUSTRY**: Those milestones specifically targeted to improve the industry's general welfare.
- () **LEGISLATIVE ACTIVITIES**: Participation in government affairs leading to positive insurance legislation.
- () **LEADERSHIP**: Providing guidance and direction resulting in a better insurance climate.
- () **OTHER**: Please specify _____

BRIEF SUMMARY OF NOMINEE'S ACCOMPLISHMENTS: _____

NAME OF PERSON (NOMINATOR) COMPLETING THIS FORM: _____

YOUR ADDRESS: _____

PHONE NUMBER: (_____) - _____ - _____.

PLEASE RETURN THIS FORM TO: Iowa Chapter CPCU Burkhalter Award
c/o Nancy Green, CPCU
EMC Insurance Companies, E11S
717 Mulberry St
Des Moines, IA 50309

Deadline for submission: October 15th

Thanks to Our 2008 I-Day Sponsors

Ahrold Fay Rosenberg Insurance Strategies
Allied Insurance, A Nationwide Company
Arthur J. Gallagher Risk Management Service, Inc
Asset Protection Agency
Bearance Management Group
Bituminous Insurance
Brooks-Lussem-Clem Insurance
C Mac Chambers Agency
CGA Insurance Services
Chubb Group of Insurance Companies
Concorde General Agency
Continental Western Group
Davis Insurance Agency, Inc
Donaghy-Kempton Insurors
Donahue Insurance Agency, Inc.
EMC Insurance Companies
EMC National Life
EMC Risk Services, LLC
EMC Underwriters, LLC
Farmers Mutual Hail Insurance Company of Iowa
FBL Financial Group
First Western Insurance, Inc
Freedom Financial Bank
GAB Robins, North America, Inc
Gateway Insurance Services, Inc., Ames
General Casualty Companies
Grinnell Mutual Reinsurance
GuideOne Insurance
Holmes Murphy and Associates
The IMT Group
Independent Agents Service Corp.
Independent Insurance Agents of Des Moines
Independent Insurance Agents of Iowa
Indiana Insurance
Insurance Association of Greater Des Moines
Integrity Mutual Insurance Company
Iowa Bankers Insurance and Services, Inc
Iowa Communities Insurance Pool
Iowa Insurance Hall of Fame
Iowa Mutual Insurance Company, De Witt
Kelley Insurance Center – Drake University
Krist Insurance Services
LaMair-Mulock-Condon, Co
Le Mars Insurance Company
Merchants Bonding Company
Middendorf Insurance Associates, Inc.
Miller and Fidler Insurance Agency
Montgomery St John Insurance
Joe Morten & Son, Inc. dba Motor-Ways, Inc
Nationwide Agribusiness Insurance Company
Nationwide Insurance
NCMIC Group
NOEL Insurance, Inc., Ottumwa
North Central Iowa CPCU Sub-Chapter
Old Republic Surety Company
Partners Mutual Insurance Company
Pharmacists Mutual Insurance Company, Algona
Philadelphia Insurance Company
Professional Solutions Insurance Services
Progressive Insurance
Rain and Hail, LLC
Reynolds & Reynolds, Inc.
SECURA Insurance
Society Insurance
State Auto Insurance Companies
Taylor Insurance Services
Truckers Insurance Associates, Inc
United Fire and Casualty Company
West Bend Mutual Insurance Company

2008-2009 CPCU Events

Thursday, October 16, 2008 11:30-1:00	Scottish Rite Temple	Speaker: Judy Bradshaw, Des Moines Chief of Police
Monday, November 10, 2008	Farm Bureau	Speaker: Elise Farnham Technical Workshops Topics: "Personal Lines Special Needs" and "Surviving a Litigious Society"
Wednesday, November 12, 2008	Hotel Fort Des Moines	"I-Day" Keynote Speaker: Captain Al Haynes and Insurance Industry Panel
Wednesday, December 3, 2008 5:00pm-7:00pm	Des Moines Botanical Center	TBA
Thursday, January 15, 2009 11:30-1:00	Hilton Garden Inn Urbandale	Speaker: Michael Hovda Topic: Managing Generation whY?1?

CPCU Travel Program

Ireland in Depth

GALWAY • KILLARNEY • CORK • WATERFORD • DUBLIN

13 days from only **\$2795**(including international airfare from New York)

Gather your friends and relatives and join other CPCU professionals on this great travel adventure in the Emerald Isle that is sponsored by the Senior Resource Interest Group

For Reservations & Information: 1-800-597-2452 Option #2
 Service Code: GG93319
 Trip Name/Code: Ireland inDepth/EID
 Departure Date: May 13, 2009

Space is limited—please reserve by November 1, 2008!

Chapter Meeting

Date & Time	Thursday, October 16, 2008, 11:30 a.m.
Location:	Scottish Rite Temple, 519 Park St., Des Moines
Speaker:	Judy Bradshaw, Des Moines Chief of Police
Topic:	Challenges of coping with the recent flooding in downtown Des Moines

DESCRIPTION:

Chief Bradshaw is a 28 year veteran of the Des Moines Police Department, starting out as a police cadet in 1980. As she climbed through the ranks of the department she was considered a pioneer as the first woman lieutenant, captain, major, and now chief. Chief Bradshaw is the 60th chief of the department. A graduate of the FBI National Academy, Chief Bradshaw also holds a Master's Degree in Public Administration from Drake University. She was recently selected by the American Legion as their 2008 National Police Officer of the Year. She received this same recognition on the state level as well.

To enable us to have an accurate count for food purposes, please mail or e-mail reservations by October 10, 2008 to:

cpcu-iowa@associationinsight.com

Make checks payable to: Iowa Chapter – CPCU

Mail checks to: Iowa Chapter CPCU
c/o Association Insight
4554 114th Street
Urbandale, IA 50322

Name(s): _____

Company: _____ Total Enclosed: \$ _____
Cost: \$25 per person

To register by credit card go to our chapter's web site (www.cpcu-iowa.org) and click on the link on the main page under News and Hot Topics.

For questions about the meeting, not concerning reservations, please call Barb Sullivan at 515-225-5445.